

YOUR LAUNCHPAD FOR EFFECTIVE TEACHING AND LEARNING

School Board of Clay County December 18, 2019





Welcome & Introductions

Christine Moss

Chief Sales & Marketing Officer



Rob Wilson

President & Chief Innovation Officer







School Information System (SIS) Modernization Project

How is EduPoint and How Can They Improve our Work?

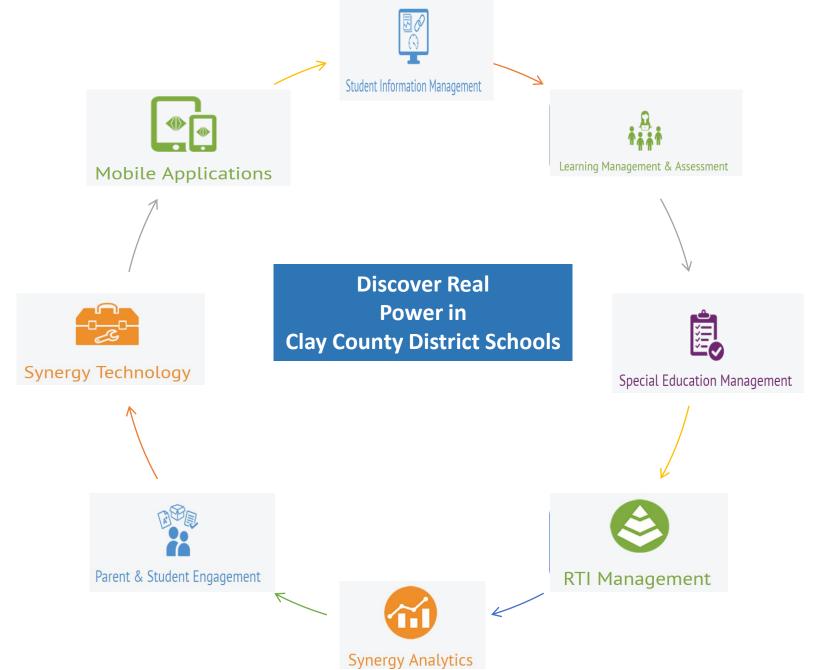
- ➤ SIS is core to all data in district today it limits what we can do. EduPoint's SIS provides a world-class experience
- ➤ Manages student data, improve accuracy, simplify and automate processes while increasing productivity
- ➤ Offers TeacherVUE portal which provides powerful classroom management and communication tools
- Combines robust data analysis with extensive reporting and sharing options to analyze data, identify issues and trends

Why EduPoint Now?

- Focus SIS contract expires July 1, 2020
- Contracting now allows ample time for planning, communication, change management, professional development
- ➤ Go-live Summer 2020
- ➤ Significant financial savings to CCDS \$1M+ categorical dollars over 5 years











Goals for SIS Modernization

Replace multiple standalone systems with single, integrated platform

Focus SIS



Focus Gradebook



ESE-STAR



Performance Matters Testing Platform



Performance Matters MTSS/RTI





- Reduces the number of solutions that teachers have to interact with and increases adoption
- Simplifies PD across all areas

- Real-time, consistent data across systems at all times
- Removes need for complex data integration
- Improved security and management to meet state auditing needs

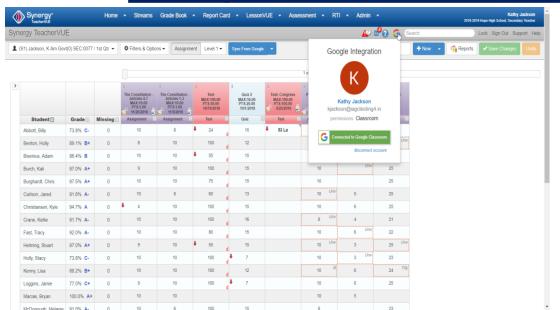
SIS Modernization- Benefits to Teachers

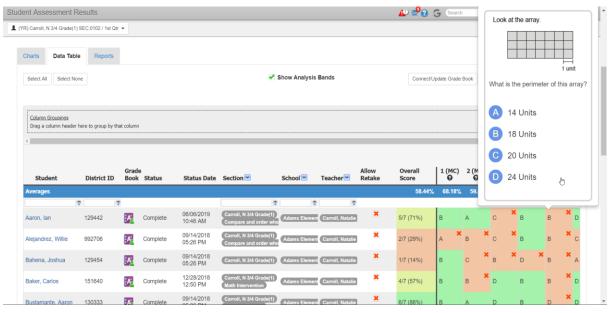
- ➤ More Functionality that Teachers Desire:
 - ➤ Two-way Google Classroom integration no more double grading
 - ➤ Modern mobile apps for teachers, parents and students make data more accessible and simplifies communication
 - ➤ Graphical reporting makes it easy to understand student performance and inform classroom instruction decisions
 - ➤ Powerful dashboard to access all data from one spot IEP, test accommodations, test scores, custody and health information...
 - > PBIS support to promote positive student behavior
 - ➤ Unified interface
 - ➤ Offers Differentiated Instruction Opportunities

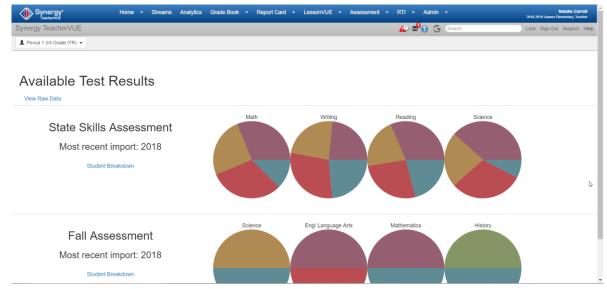




Integrated Gradebook, Google, & Assessment



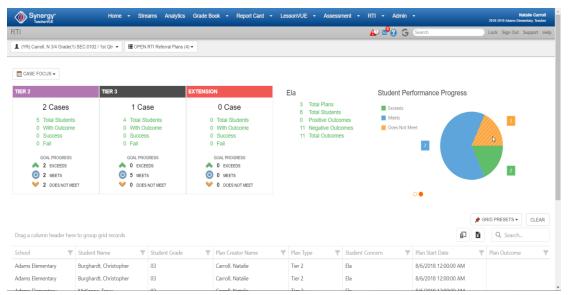


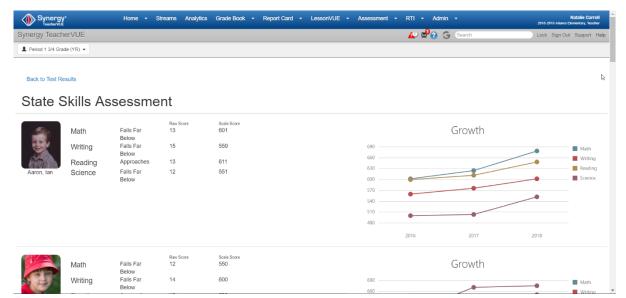


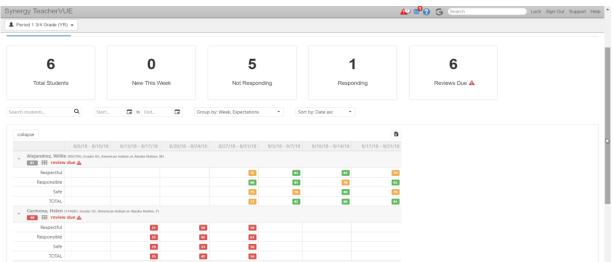




RTI, PBIS, & Assessment Results











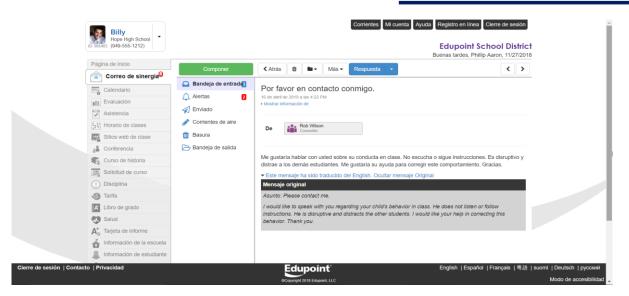
SIS Modernization - Benefits to Parents

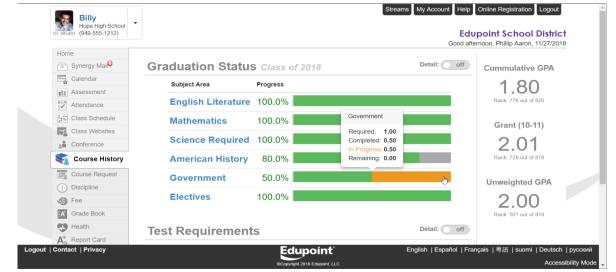
- ➤ Teacher accessibility Email, Conferences, and Streams
- >Improved mobile app and parent portal
 - ➤ User friendly interface/ easy to navigate
 - ➤ No more "pinching to expand to view grades"
 - Language translation to simplify communication between teachers, staff and parents regardless of language spoken
 - ➤ View graphical progress toward graduation, academic history
 - > "Self-service" capabilities for parents
 - >to update demographic/emergency information
 - > print unofficial transcripts
 - ➤ Built-in School of Choice with **online registration** for Controlled Open Enrollment





Informative Parent Portal, Translation/ Communication Tools











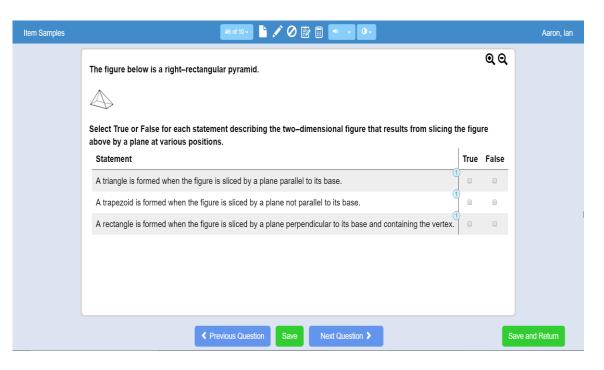
SIS Modernization – Benefits to Students

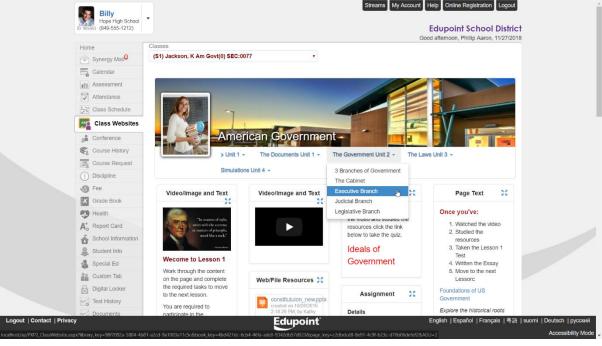
- ➤ Gives CCDS's students their own student mobile app!
- ➤ The Provides Students with the opportunity to:
 - Monitor their grades, GPAs, student behavior trends, test scores, and graduation tracker.
 - ➤ Create a "What if" analysis related to projected grade calculator
 - ➤ Register for courses online for upcoming year
 - ➤ Submit assignments and/or take assessments
 - > Review emergency management component allows for safety self-reporting
 - Communicate with faculty and staff on school related topics





Learning Management, Student Portal & App









Product Review Process for Immediate Feedback

- ➤ Conducted multiple on-site product demonstrations with the following:
 - ➤ Superintendent/ Leadership
 - ➤ ESE Staff
 - **≻**Teachers
 - > CCEA President
 - ➤ Core IT Group
 - ➤ State Reporting Team
 - ➤ Administrative Users
- ➤ Multiple technical reviews have been held to:
 - > Develop a scope of work to outline transition requirements
 - Ensure Data migration & Alignment with Clay County District School Needs
 - ➤ Outline a professional development schedule if the School Board approved
- >Overall we have confirmed that this SIS is a NATIONAL MODEL





First-in-State Partnership Offer

- ➤ License Purchase
 - ➤ Price Match of Focus maintenance
 - ≥61% discount Immediately
 - ➤ No cost for Synergy Toolkit and Source Code
- ➤ Professional Services
 - ≥50% discount
- ➤ Hosting of Data
 - ➤ Discount of 35%
- >Additional discounts as Synergy grows in Florida







First-in-State Partnership Offer

➤ CCDS becomes

"flagship" reference
account

Additional license
discounts added as new
FL districts join the
Synergy family

Total Florida Students Served	Additional Discount on License
35,000 - 100,000	2.5%
100,001 - 250,000	5%
251,001 – 1,000,000	7.5%
1,000,001+	10%





Chris/ Rob Slides

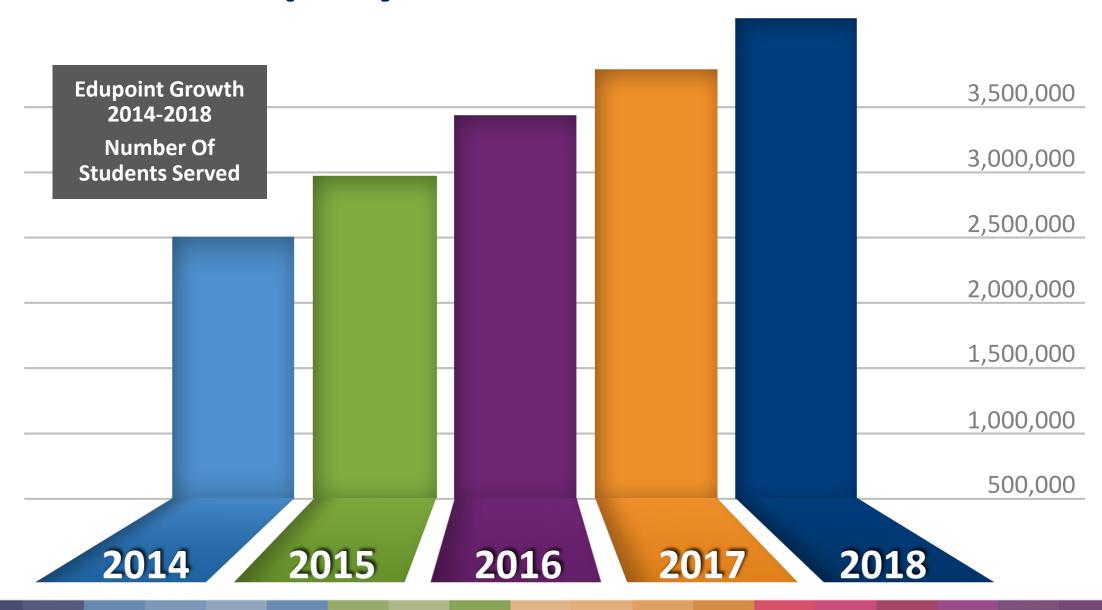
Edupoint Educational Systems

- Core Leadership Together for 25+ Years
 - Privately-held, with Freedom to Make Best
 Long-Term Decisions for our Clients
 - Creators of North America's Most Successful SIS
 - Synergy is 3rd generation SIS, began in early 2000s
- 100% Laser-Focused on K-12 Student and Instructional Data Management

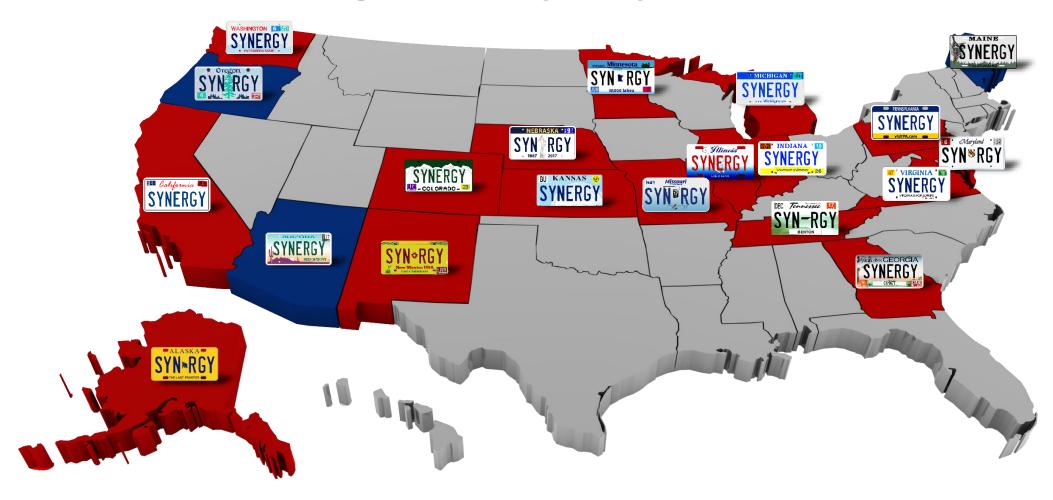


Consistency in **both LEADERSHIP** and **MISSION**

Company Growth And Success

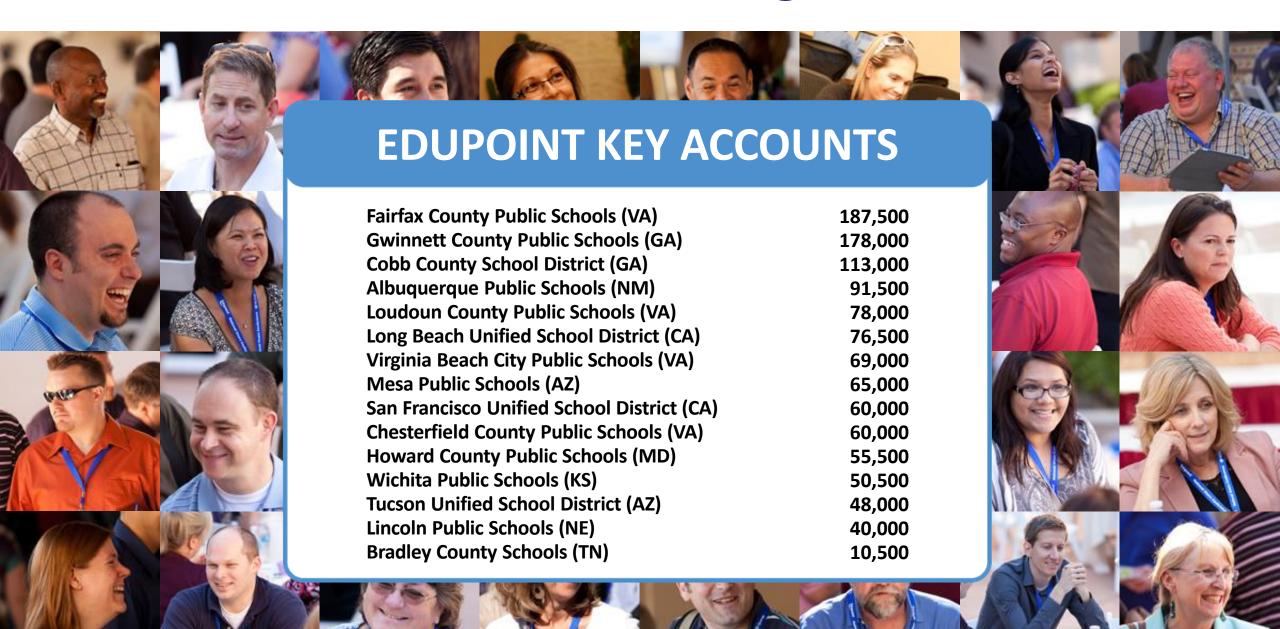


Strategic Company Growth



5,600+ Schools Supported Nationwide Across 20 States, Including 16 of the Top 100 Largest School Districts and 3 State-Level Solutions in Arizona, Oregon, and Maine

Our Partners Are Thought Leaders



Customer First, Always

Edupoint Support Services Client Satisfaction, 2018 YTD



Satisfaction

With Edupoint

Year Overall

Knowledge

What We're Proud Of

- 99.5% Customer Retention Rate
- 100% On-Time Implementation Track Record
- 400+ Years of Staff K-12 Experience
- 90% of Staff Dedicated to Customer Service
- 98% Overall Client Satisfaction Rating

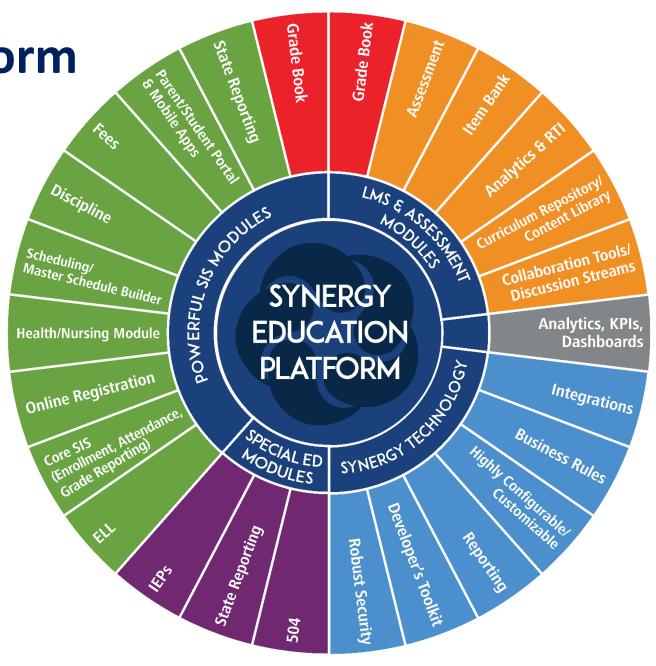






Synergy Education Platform

- Robust SIS
- Gradebook with Traditional or Standards-based Grading
- LMS, Assessment,
 Analytics & RTI
- Powerful Analytics, KPIs, and Customizable Dashboards
- Synergy Technology
- Special Education



Innovative Leadership

