

CCSB and OPMC Partnership
2017-2018
Memorandum of Understanding

The purpose of this Memorandum of Understanding is to clarify CCSB and OPMC commitments and agreements.

District Commitment:

The District is devoted to supporting the development of community partnerships to promote school and school-related event capacity.

- Access to elementary schools Tuesday folders four times per year. CCSB will provide a list to OPMC with the number of students at each of the schools.
- Transportation of Tuesday folder materials to individual elementary schools.
- Access to school district online media presence eight times per year.
 - OPMC may disseminate information once per month, up to eight times per year, through the school district's online media avenues. Media avenues for the purposes of this agreement shall be the school district website; the school district facebook page; the school district twitter account; and the school district employee email (including the weekly clay connection).
 - OPMC may chose, at its discretion, which media avenue they wish to utilize in any given month. An advertisement on the school district website shall run for an entire month on one webpage (chosen by OPMC) and will be either a side- or bottom-page banner at the school district's discretion and based on existing content for the chosen page. For all other designated media avenues, the school district shall publish or distribute OPMC's content once during weekday business hours.
 - Content to be distributed through the school district's online media avenues shall have a public-interest purpose and may not be strictly commercial in nature.
 - Content to be distributed through the school district's online media avenues shall be provided to the Superintendent's office at least two weeks prior to the requested distribution date for content approval.
- Each event, as much as possible, will include "Orange Park Medical Center", name in any advertisement (newspapers) and logo on fliers/handouts that are distributed. Public relations at CCSB will provide this information to local media.
- OPMC may set up a table/tent at the event and distribute information/materials to attendees.
- CCSB will be responsible for creating a banner to be displayed at sponsored events.

		<ul style="list-style-type: none"> • Banner with sponsorship name at each participating secondary school 	
\$1900	Elementary School Tuesday Folders	<ul style="list-style-type: none"> • Access to the elementary (K-6) "Tuesday Folders" • Materials will consist of a 1-page handout, magnet and other similar items with the OPMC logo. It is the responsibility of OPMC to supply the material to CCSB for approval. OPMC will release materials in allotted amounts by school. • CCSB will provide a list to OPMC with the number of students at each of the schools. • OPMC will breakdown materials by school, label each stack to be distributed, and contact CCSB for pick up and distribution of materials. 	Ongoing 2017-2018
\$1000	Clay County TOY/SREY	<ul style="list-style-type: none"> • OPMC, although not a sponsor, will be allowed to distribute information at the Clay County TOY/SREY and have their organization listed with other organizations in the event program. 	Winter 2017-2018
\$1500	V-Pre-K	<ul style="list-style-type: none"> • Provide funds for supplies for Summer V-Pre-K programs. 	Summer 2018
\$1000	STEM Programs and Robotics	<ul style="list-style-type: none"> • Provide funding to be used for purchase of supplies for STEM programs. • OPMC shall be included as a sponsor for the Clay County Robotics Competition. 	Ongoing 2017-2018

Remaining funds will be designated based on District's assignment.

**CCSB and OPMC Partnership
2017-2018
Memorandum of Understanding**

Project Partnership and Financial Awards

Estimated Amounts	Event	Deliverables	Timeline
\$2500	Clay County Math Field Day	<ul style="list-style-type: none"> • Advertisement for OPMC in newspaper/schools 	Spring 2018
\$7000	Clay Rotary Science and Engineering Fair	<ul style="list-style-type: none"> • Advertisement for OPMC in newspaper/schools • Banner with name displayed at event (approx.. 1250-1500 in attendance) • Distribution of appropriate items to students at event with name/log • Availability of Booth at event for various tests/screening, etc. 	November 2017 – May 2018
\$2500	All-County Elementary Chorus Concert/All-County Band/ All-County Chorus (high school)	<ul style="list-style-type: none"> • Advertisement for OPMC through newspaper/schools • Banner with name displayed at County Concert (Thrasher-Horne) (approx. 750-1000 in attendance) • Name/logo on event flier • Availability of Booth at event for distribution of materials 	November 2017- May 2018
\$2500	Clay County Elementary Track Meet	<ul style="list-style-type: none"> • Advertisement for OPMC through newspaper/schools • Banner with name displayed at event (approx. 1250-1500 in attendance) • Distribution of appropriate items to students at event with name/logo • Availability of Booth at event for various tests/screenings, etc. 	Spring 2018
\$2000	Clay County Art Show	<ul style="list-style-type: none"> • Advertisement for OPMC in newspaper/schools • Banner with name displayed at event (approx. 300 students/mall traffic) 	Spring 2018
\$1000	Clay County Athletic Physicals and High School Athletic Programs	<ul style="list-style-type: none"> • Coordinate free athletic physicals • Distribute health information to students • 500 athletes participate each year • Can also be used to purchase safety equipment or training programs for high school athletic programs. 	Ongoing 2017-2018
\$1600	Clay County Summer School	<ul style="list-style-type: none"> • Provide healthy snacks to Summer School students • Distribute health information to students 	Summer 2018

CCSB and OPMC Partnership 2017-2018

Memorandum of Understanding

Statement:

This Memorandum of Understanding, created by the Clay County School Board (CCSB) and Orange Park Medical Center (OPMC), renews the Partnership Program between our two organizations for the purpose of promoting and supporting community partnerships at school and district-based events during the 2017-2018 school year.

Abstract:

The Clay County School Board and Orange Park Medical Center have partnered to support the school district for the purpose of creating quality events and promoting community partnerships. The CCSB and OPMC financial partnership addresses the following:

Sponsorship Events:

- Clay County Math Field Day
- Clay Rotary Science and Engineering Fair
- All- County Elementary Chorus Concert
- Clay County Elementary Track Meet
- Clay County Art Show
- Clay County Athletic Physicals and High School Athletic Programs
- Clay County Summer School
- Elementary Schools Tuesday Folders
- Clay County TOY/SREY
- Clay County V-Pre-K
- Clay County STEM Programs and Robotics

The total requested budget for these events is \$30,000.

Project Goal:

To support community partnerships within the Clay County School District and improve community awareness.

Participation: Events and schools indicated below will partner with the deliverables and funding outlined.

OPMC Commitment:

- Financial support in the sum of \$30,000.00
- It is the responsibility of OPMC to supply all materials for the Tuesday folders. Materials to be distributed must be provided to the Superintendent's office at least two weeks prior to the requested delivery date for content approval.
- OPMC will breakdown materials to be distributed through Tuesday folders by school, label each accordingly, and contact CCSB for pick up and distribution of materials.
- OPMC agrees to organize hospital field trips (i.e. Teddy Bear Clinics) and shall provide transportation for the following five schools:
 - Charles E. Bennett Elementary
 - Clay Hill Elementary
 - Doctor's Inlet Elementary
 - Montclair Elementary
 - W.E. Cherry Elementary
- OPMC shall provide, when feasible, pediatric giveaways as an in-kind donation to CCSB when requested by the Superintendent's office. Pediatric giveaways shall be used at school district events.

Financial Agreement:

Partnership Agreement with Orange Park Medical Center for the 2017-2018 school year for \$30,000, payable in 6 monthly installments of \$5,000.00 beginning no later than December 1, 2017.

Witness my hand this fifth day of October, 2017.

Orange Park Medical Center

Clay County School Board



Chad Patrick
Chief Executive Officer

Janice Kerekes
Clay County School Board Chairman

Attest:

Addison G. Davis
Clay County School Superintendent