

# **CCSB and OPMC Partnership 2016-2017 Memorandum of Understanding**

**Statement:**

The proposal created by Clay County School Board and Orange Park Medical Center Partnership Program is for the purpose of promoting and supporting community partnerships at school and district-based events during the 2016-2017 school year.

**Abstract:**

Clay County School District and Orange Park Medical Center have partnered to support the school district for the purpose of creating quality events and promoting community partnerships. The CCSB and OPMC financial partnership addresses the following:

**Sponsorship Events:**

- All-County Elementary Chorus Concert
- Clay County Elementary Track Meet
- Clay County Math Field Day
- Clay Rotary Science and Engineering Fair
- Clay County Art Show
- Clay County Athletic Physicals
- Clay County Summer School
- Elementary Schools Tuesday Folders
- Clay County TOY/SREY

The total requested budget is \$30,000 which is approved.

**Project Goal:**

To support community partnerships with the Clay County School Board and improve community awareness.

**Participation: Events and schools indicated below will partner with the deliverables and funding outlined below.**

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**Project Partnership and Financial Awards**

Funds	Event	Deliverables	Timeline
\$6000.	Clay County Math Field Day	<ul style="list-style-type: none"> <li>•Advertisement for OPMC in newspaper/schools</li> <li>•Banner with name displayed at event (approx. 1250-1500 in attendance)</li> <li>•Distribution of appropriate items to students at event with name/logo</li> <li>•Availability of Booth at event for various tests/screenings, etc.</li> </ul>	Spring 2017
\$7500.	Clay Rotary Science and Engineering Fair	<ul style="list-style-type: none"> <li>•Advertisement for OPMC in newspaper/schools</li> <li>•Banner with name displayed at event (approx. 1250-1500 in attendance)</li> <li>•Distribution of appropriate items to students at event with name/logo</li> <li>•Availability of Booth at event for various tests/screenings, etc.</li> </ul>	November 2016 – May 2017
\$3000.	All-County Elementary Chorus Concert	<ul style="list-style-type: none"> <li>•Advertisement for OPMC through newspaper/schools</li> <li>•Banner with name displayed at County Concert (Thrasher-Horne) (approx. 750-1000 in attendance)</li> <li>•Name/logo on event flier</li> <li>•Availability of Booth at event for distribution of materials</li> </ul>	November 2015 - May 2016
\$2500.	Clay County Elementary Track Meet	<ul style="list-style-type: none"> <li>•Advertisement for OPMC through newspaper/schools</li> <li>•Banner with name displayed at event (approx. 1250-1500 in attendance)</li> <li>•Distribution of appropriate items to students at</li> </ul>	Spring 2017

		<p>event with name/logo</p> <ul style="list-style-type: none"> <li>•Availability of Booth at event for various tests/screenings, etc.</li> </ul>	
\$3000.	Clay County Art Show	<ul style="list-style-type: none"> <li>•Advertisement for OPMC in newspaper/schools</li> <li>•Banner with name displayed at event (approx. 300 students/mall traffic)</li> </ul>	Spring 2017
\$500.	Clay County Athletic Physicals	<ul style="list-style-type: none"> <li>•Coordinate free athletic physicals</li> <li>•Distribute health information to students</li> <li>•500 athletes participate each year</li> </ul>	Summer 2017
\$2100.	Clay County Summer School	<ul style="list-style-type: none"> <li>•Provide healthy snacks to Summer School students</li> <li>•Distribute health information to students</li> <li>•Banner with sponsorship name at each participating secondary school</li> </ul>	Summer 2017
\$5400.	Elementary School Tuesday Folders	<ul style="list-style-type: none"> <li>• Access to the elementary (K-6) "<i>Tuesday Folders.</i>"</li> <li>• Materials will consist of a 1-page handout, magnet and other similar items with the OPMC logo. It is the responsibility of OPMC to supply the material to SBCC for approval. OPMC will release materials in allotted amounts by school.</li> <li>• SBCC will provide a list to OPMC with the number of students at each of the schools.</li> <li>• OPMC will breakdown materials by school, label and contact SBCC for pick up and distribution of materials.</li> </ul>	Yearlong 2016-2017
N/A	Clay County TOY/SREY	<ul style="list-style-type: none"> <li>• OPMC, although not a sponsor, will be allowed to distribute information at the Clay County TOY/SREY and have their organization listed with other organizations in the event program.</li> </ul>	Winter 2016

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The purpose of this Memorandum of Understanding is to clarify SBCC and OPMC commitments and agreements.

**District Commitment:**

The District is devoted to supporting the development of community partnerships to promote school and school-related event capacity.

- Access to elementary schools Tuesday folders as defined above.
- Transportation of Tuesday folder materials to individual elementary schools.
- Each event will have a banner that states the name of the event and followed by -- "Sponsored by Orange Park Medical Center" provided by the SBCC.
- Each event, as much as possible, will include "Orange Park Medical Center," name in any advertisement (newspapers) and logo on fliers/handouts that are distributed. Public relations at CCSD will provide this information to local media.
- OPMC may set up a table/tent at the event and distribute information/materials to attendees.
- SBCC will be responsible for creating banners.

**OPMC Commitment:**

- Financial support in the sum of \$30,000.
- It is the responsibility of OPMC to supply the materials for the Tuesday folders to SBCC for approval.
- SBCC will provide a list to OPMC with the number of students at each of the schools.
- OPMC will breakdown materials by school, label and contact SBCC for pick up and distribution of materials.

**Financial Agreement:**

**Partnership Agreement with Orange Park Medical Center for the 2016-2017 school year for \$30,000., payable in 12 monthly installments of \$2500 beginning July 1, 2016.**

District: Johnna McKinnon \_\_\_\_\_  
Printed Name Signature

OPMC: \_\_\_\_\_  
Printed Name Signature