



# Strategic Plan Process and Board Member Input

February 21, 2023

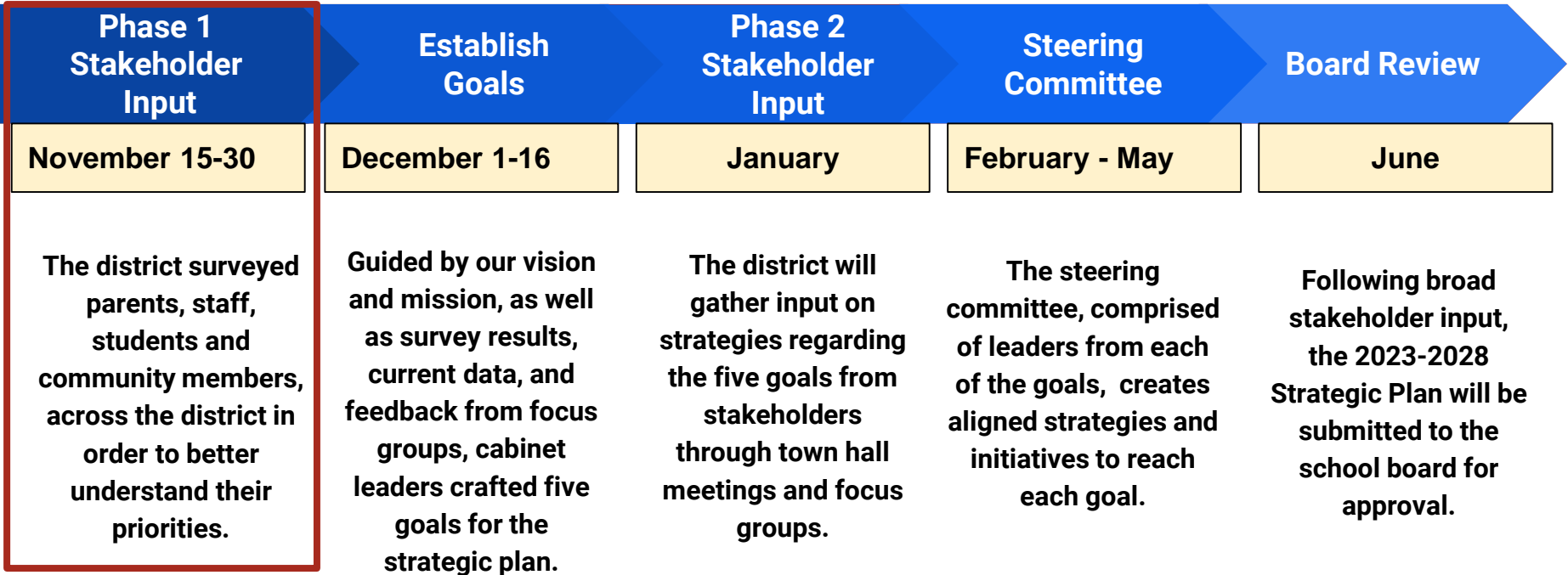


# Presentation Objectives

- ❖ Strategic Planning Process
- ❖ Strategic Plan Goals
- ❖ Board Input

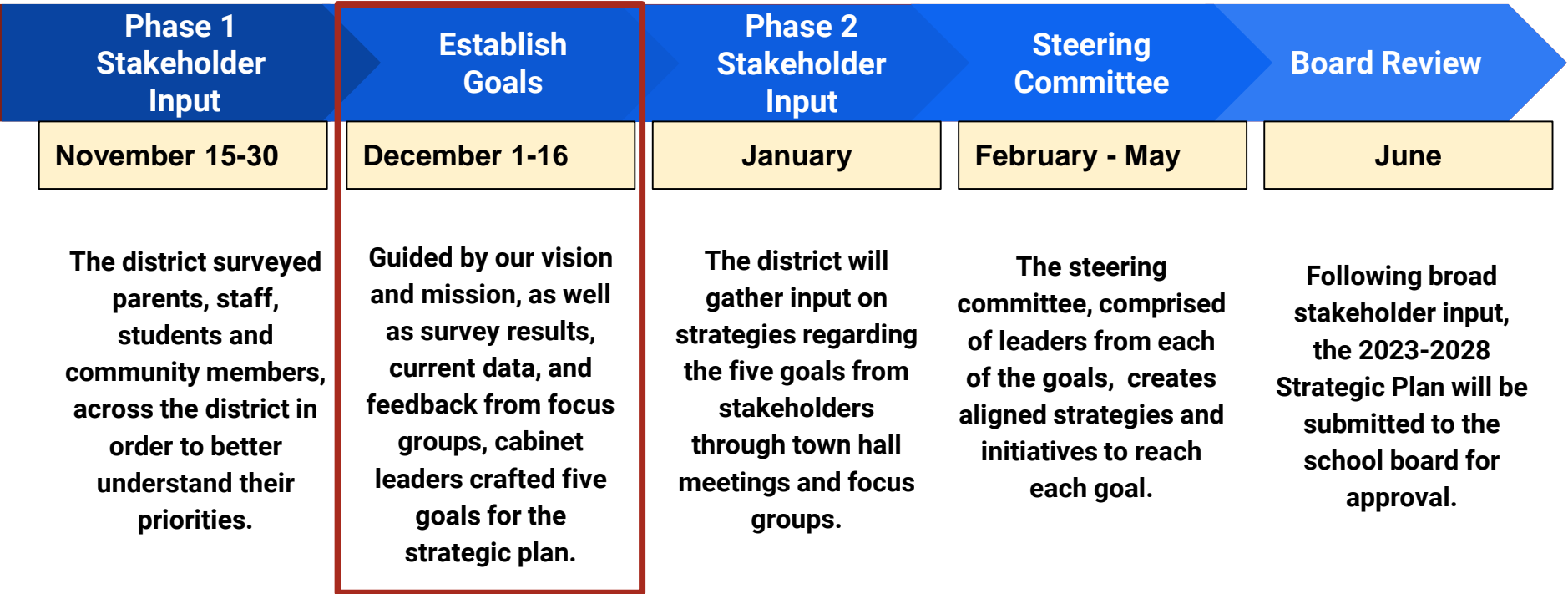


# The Strategic Planning Process





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## Goals for the 2023-2028 Strategic Plan

**Student  
Success**

**Family and  
Community  
Engagement**

**Fiscal and  
Operational  
Efficiency**

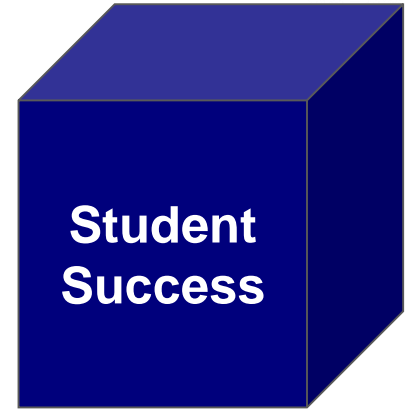
**Talent  
Recruitment,  
Development,  
& Retention**

**Safe and  
Positive  
Learning  
Environment**



# Student Success

- **Provide** a wide array of **world-class** academic, extracurricular, and career & technical education opportunities for students **at every school**.
- **Ensure** that Clay County students graduate as fully-prepared, future-ready citizens by providing **high-quality, standards-based instruction** in every classroom, every content area, every day.
- **Conduct** continuous **progress monitoring** assessments in order to provide on-demand immediate and intensive **interventions** using high quality **evidence-based strategies** as well as opportunities for **enrichment**.





# Talent Recruitment, Development & Retention

- **Recruit** highly qualified leaders, faculty, and staff who represent the **diversity of our community** and value the **uniqueness of our students**.
- **Develop** highly effective leaders, faculty, and staff who foster a **safe and inclusive learning environment** and build upon **student strengths**.
- **Retain** employees through **opportunities for growth** and **career development** leading to high satisfaction and **increased student outcomes**.

**Talent  
Recruitment,  
Development,  
& Retention**



# Family and Community Engagement



- **Expand** community partnerships to increase student learning and extracurricular opportunities.
- **Collaborate** with parents and community partners to increase stakeholder participation within our district.
- **Communicate** information quickly, clearly, and accurately to families, community members, and employees across the district.





# Safe and Positive Learning Environment

- **Monitor** and **enhance** school safety policies and procedures to ensure both physically and emotionally safe and secure learning and working environments.
- **Develop** and **sustain** positive learning campuses that promote healthy, safe, and secure learning and working environments.
- **Increase** resources and supports for mental health and wellness for students and staff.


A blue 3D cube graphic is positioned on the right side of the slide. The text "Safe and Positive Learning Environment" is written in white on the front face of the cube.

Safe and  
Positive  
Learning  
Environment



# Fiscal and Operational Efficiency

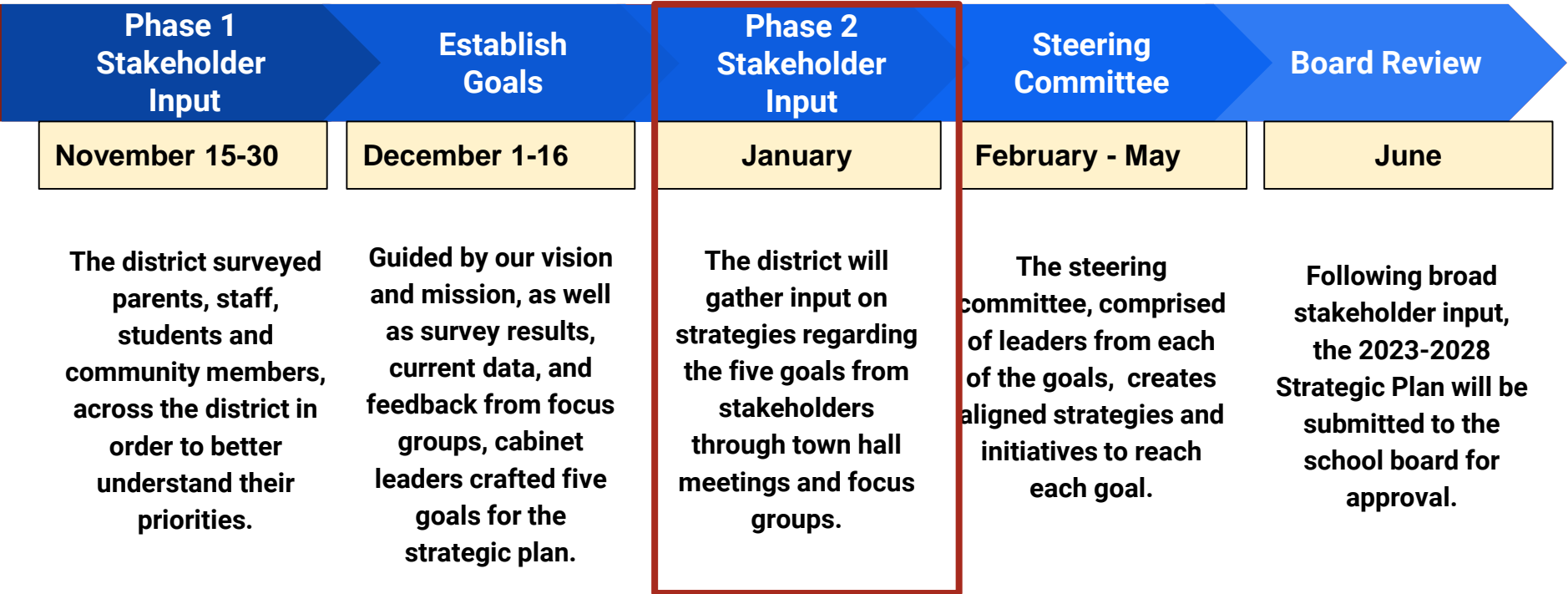
- **Ensure** efficient operations and accountability for **responsible use** of district resources.
- **Improve** management of district-wide operations and facilities.
- **Sustain** and **enhance** the management of Clay County District Schools networks, devices, and technology to provide the most efficient access to digital tools and resources.



Fiscal and  
Operational  
Efficiency



# The Strategic Planning Process





# Strategic Planning: Stakeholder Input



## Community Town Halls

- **Keystone Jr/Sr High:**  
January 12
- **Oakleaf High:** January 19
- **Fleming Island High:**  
January 23



## Staff Focus Group *Superintendent's Teacher Advisory Council*

January 9 & February 27



## Board Member Input *March Board Meeting Workshop*

February 21



# Board Input on Clay's 2023-2028 Strategic Plan



What is your top priority as a potential item within one of the five established goals?