

Strategic Plan Process and Board Member Input February 21, 2023



Presentation Objectives

- Strategic Planning Process
- Strategic Plan Goals
- **❖** Board Input



The Strategic Planning Process

Phase 2

Stakeholder

Input

January

Phase 1
Stakeholder
Input

November 15-30

The district surveyed parents, staff, students and community members, across the district in order to better understand their priorities.

Establish Goals

Guided by our vision

and mission, as well

as survey results,

current data, and

feedback from focus

groups, cabinet

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goals for the

strategic plan.

December 1-16

The district will gather input on strategies regarding the five goals from

gather input on strategies regarding the five goals from stakeholders through town hall meetings and focus groups. Steering Committee

February - May

June

Board Review

The steering committee, comprised of leaders from each of the goals, creates aligned strategies and initiatives to reach each goal.

Following broad stakeholder input, the 2023-2028 Strategic Plan will be submitted to the school board for approval.



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Goals for the 2023-2028 Strategic Plan

Student Success

Talent
Recruitment,
Development,
& Retention

Family and Community Engagement

Safe and
Positive
Learning
Environment

Fiscal and Operational Efficiency

Discovering Endless Possibilities



Student Success

- Provide a wide array of world-class academic, extracurricular, and career & technical education opportunities for students at every school.
- Ensure that Clay County students graduate as fullyprepared, future-ready citizens by providing high-quality, standards-based instruction in every classroom, every content area, every day.
- Conduct continuous progress monitoring assessments in order to provide on-demand immediate and intensive interventions using high quality evidence-based strategies as well as opportunities for enrichment.

Student Success



- Recruit highly qualified leaders, faculty, and staff who represent the diversity of our community and value the uniqueness of our students.
- Develop highly effective leaders, faculty, and staff who foster a safe and inclusive learning environment and build upon student strengths.
- Retain employees through opportunities for growth and career development leading to high satisfaction and increased student outcomes.

Talent
Recruitment,
Development,
& Retention



Family and Community Engagement

- **Expand** community partnerships to increase student learning and extracurricular opportunities.
- Collaborate with parents and community partners to increase stakeholder participation within our district.
- Communicate information quickly, clearly, and accurately to families, community members, and employees across the district.

Family and Community Engagement



Safe and Positive Learning Environment

- Monitor and enhance school safety policies and procedures to ensure both physically and emotionally safe and secure learning and working environments.
- Develop and sustain positive learning campuses that promote healthy, safe, and secure learning and working environments.
- Increase resources and supports for mental health and wellness for students and staff.

Safe and
Positive
Learning
Environment



Fiscal and Operational Efficiency

- Ensure efficient operations and accountability for responsible use of district resources.
- Improve management of district-wide operations and facilities.
- Sustain and enhance the management of Clay County District Schools networks, devices, and technology to provide the most efficient access to digital tools and resources.

Fiscal and Operational Efficiency



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Goals

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Strategic Planning: Stakeholder Input



Community Town Halls

- Keystone Jr/Sr High: January 12
- Oakleaf High: January 19
- Fleming Island High: January 23



Staff Focus Group
Superintendent's Teacher
Advisory Council

January 9 & February 27



Board Member Input
March Board Meeting
Workshop

February 21



Board Input on Clay's 2023-2028 Strategic Plan





What is your top priority as a potential item within one of the five established goals?