



Strategic Plan Overview

December 20, 2022



Presentation Objectives

- ❖ Strategic Plans
- ❖ Strategic Planning Process
- ❖ Survey Highlights
- ❖ Goals for 2023-2028 Strategic Plan
- ❖ Scheduled Town Hall Meetings



Strategic Plans

- ❖ A process in which the school district, working with stakeholders, defines their vision for the future and creates a plan for achieving it.

- ❖ **Common components**
 - Goals and measures for improving student outcomes
 - Strategies for achieving the goals
 - Initiatives to carry out the strategies



Current Strategic Plan



Clay County School District Strategic Plan
For Fiscal Years 2017-2022

GOAL 1 Develop Great Educators and Leaders

Strategy 1.1: *Develop a high quality and aligned instructional system*

- Initiative 1.1.1:** Redesign instructional frameworks for all grade levels and subject areas to reflect opportunities to differentiate instruction
- Initiative 1.1.2:** Revise Curriculum Guides to align with Florida Standards and adopted materials
- Initiative 1.1.3:** Develop Curriculum Assessment for accountability grades subject areas that align with Curriculum Guides
- Initiative 1.1.4:** Develop an online "one stop shop" that houses all curriculum materials
- Initiative 1.1.5:** Leverage test item specifications to ensure students are exposed to content and assessments aligned to standards
- Initiative 1.1.6:** Train all educators and leaders how to use Principles of Excellent Instruction in every school within all curriculum areas
- Initiative 1.1.7:** Maximize common planning sessions to align content, pedagogy, and assessments with Florida Standards





Current Strategic Plan Five Goals

1. Develop Great Educators and Leaders
2. Improve Management of District-wide Operations and Facilities
3. Establish a Respectful Climate and Culture that Provides Equity and Access to All
4. Create Effective Data Systems and Train Individuals to Leverage Information
5. Develop and Support Great Educators, Support Personnel, and Leaders



The Strategic Planning Process

Phase 1 Stakeholder Input

Establish Goals

Phase 2 Stakeholder Input

Steering Committee

Board Review

November 15-30

December 1-16

January

February - May

June

The district surveyed parents, staff, students and community members, across the district in order to better understand their priorities.

Guided by our vision and mission, as well as survey results, current data, and feedback from focus groups, cabinet leaders crafted five goals for the strategic plan.

The district will gather input on strategies regarding the five goals from stakeholders through town hall meetings and focus groups.

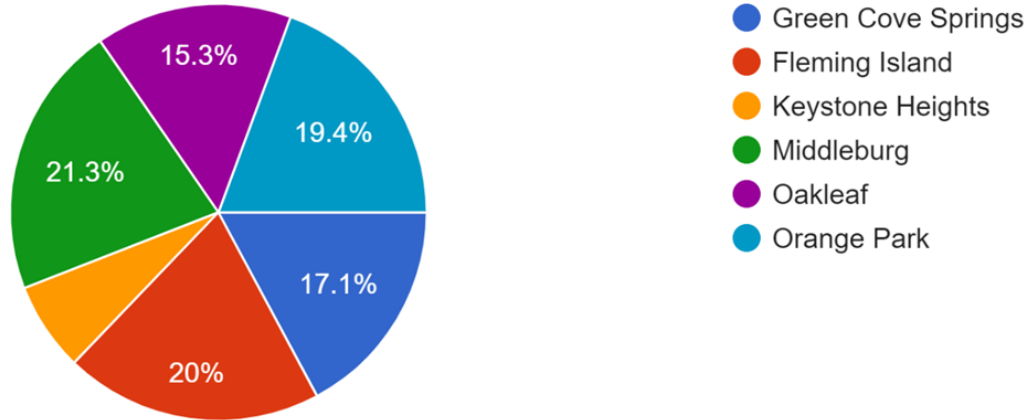
The steering committee, comprised of leaders from each of the goals, works with stakeholders to create aligned strategies and initiatives to reach each goal.

Following broad stakeholder input, the 2023-2028 Strategic Plan will be submitted to the school board for approval.



Strategic Planning Survey: Respondents

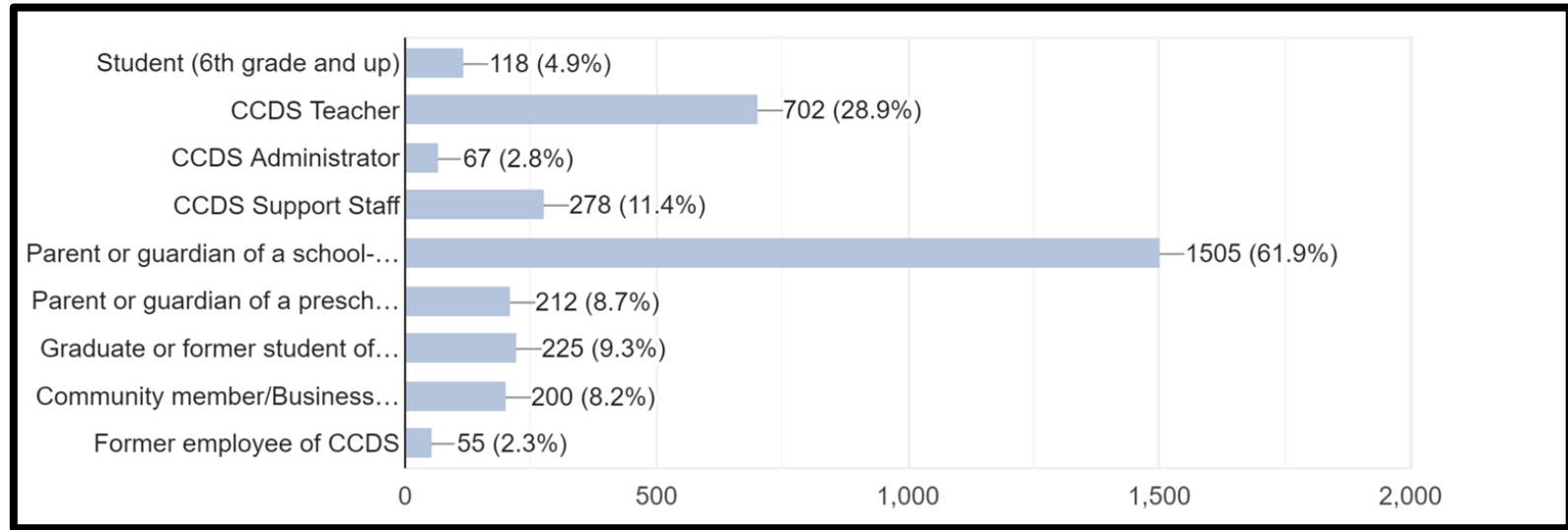
I consider myself part of the following community.
This may be the community of either your residence or employment.





Strategic Planning Survey: Respondents

Which of the following categories best describes your role or roles in relation to CCDS?





Strategic Planning Survey: Highlights

- ★ **87% of respondents believe that the district is headed in the right direction**
- ★ **93% of respondents believe that the district holds high standards for all students**
- ★ **82% of respondents believe that the district provides a safe and orderly environment**
- ★ **58% of respondents marked “recruit and retain high quality staff” as their first priority**



Goals for the 2023-2028 Strategic Plan

**Student
Success**

**Family and
Community
Engagement**

**Fiscal and
Operational
Efficiency**

**Talent
Management**

**Safe and
Positive
Learning
Environment**



Strategic Planning: Community Town Halls

- **Keystone Jr/Sr High:**
Thursday, January 12 from 6 - 7 p.m.
- **Oakleaf High:**
Thursday, January 19 from 6 -7 p.m.
- **Fleming Island High:**
Monday, January 23 from 6 - 7 p.m.

