



The Leader in Differentiated Instruction

March 27, 2014

Dr. David McDonald
Wilkinson Junior High School
5025 County Rd 218
Middleburg, FL 32068

Dear Dr. David McDonald,

I'm writing to personally congratulate you on being selected to receive our Achieve3000 Students FIRST Grant. As a grant recipient, your school district will have access to the full range of learning benefits that our differentiated online solutions provide.

For over a decade, Achieve3000 solutions – KidBiz3000, TeenBiz3000, Empower3000, and Spark3000 – have provided dramatic Lexile gains for students in grades 2-12, as well as adult learners. The premise behind them is simple: we meet students one-on-one at their individual reading levels and deliver rigorous non-fiction content scientifically matched to those levels.

Looking forward to sharing much success,

Saki Dodelson
CEO, Achieve3000



The Leader in Differentiated Instruction

**Students FIRST Grant Proposal
Presented by Achieve3000
to Wilkinson Junior High School
March 27th, 2014**

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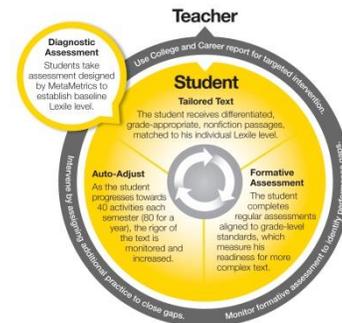
Achieve3000: Partnering in preparation for College and Career Readiness

Achieve3000’s differentiated solutions propel students towards college and career readiness. **With more than a decade of proven success** in increasing students’ Lexile levels and providing them with the skills they need to become independent readers of complex texts, **Achieve3000 can help students meet the Common Core Standards and prepare for high stakes tests.**

Our Approach to One-on-One Literacy Instruction

Our literacy solutions – KidBiz3000, TeenBiz3000, Empower3000, and Spark3000 – provide differentiated instruction for students in grades 2-12, as well to adult learners. Our time-tested approach, illustrated at right, helps raise students’ Lexile levels and high stakes test scores.

The premise behind Achieve3000 is simple: one of the most effective ways to improve Lexile levels and to prepare students for the rigors of college and career is to **meet students one-on-one at their individual reading levels.** Our solutions assess students’ Lexile levels on an ongoing basis, and deliver rigorous non-fiction materials that are matched to each student’s Lexile level while at the same time targeting grade level standards.



To ensure that educators intervene as appropriate, Achieve3000 keeps teachers and administrators continually informed of student progress – both towards college readiness and high stakes tests. Our *Forecast Report* forecasts performance on state tests. Our *College Readiness* report provides teachers with valuable information about students’ readiness for college and career.

Achieve3000’s differentiated solutions are helping school districts across the nation close the gap between the current and new Common Core Standards. In a 2009-10 study, students using Achieve3000’s solutions as recommended made a 92 Lexile point gain above the average expected growth; this is more than two-and-a-half times the expected growth. These gains were accelerated for below-level readers, the students most in need of improvement.

Please see following page for enrollment information.

Section 1: Benefits of Enrollment

As an Achieve3000 Students FIRST Grant recipient you will receive:

- **Student editions**, including LevelSet®, an online Lexile assessment tool for initial student placement, ongoing assessment built into the daily instructional routine, and intervention in the form of daily non-fiction reading content that is precisely and scientifically matched to each student's reading ability
- **Teacher editions**, including Curriculum Keys for each lesson, a concept outline, an overview of vocabulary words, and links to strategy-based lesson plans that complement the daily article. Also includes Writing Center access to expose students to formal writing practice, timed writing, journal writing, graphic organizers, and revising and editing
- **Administrator editions**, including reporting tools, monthly eProgress Reports on program usage and student progress, delivered monthly via email, and customized implementation reports containing analysis of program use and student progress
- **Parent editions** including Conversation Guides containing information about the daily article, as well as Guiding Questions to help spark conversations about the text, targeted reporting to help monitor the child's progress, and parent seminars to maximize home involvement
- **Initial and continuing professional development** and a customized implementation plan
- **A powerful reporting package** that provides ongoing diagnostic data on student usage and performance and enables individualized intervention and remediation
- **Forecasting State Assessment Report** projects performance on *FL Core Curriculum Content Standards* based on LevelSet results, helping schools plan aggressive intervention where it is most needed
- **Forecasting College and Career Readiness Report** examines how prepared students will be for college and career
- **Full alignment** of assignment, activities and reports to *FL Core Curriculum Content Standards*
- **Cross-curricular tools** to integrate literacy across the content areas
- **24/7 program access**

Section 2: Conditions of Enrollment

In order to successfully implement our differentiated literacy solutions, the superintendent, principals and teachers will need to work closely with Achieve3000 to develop a comprehensive plan that aligns to each school’s curriculum and instruction goals. In addition, it is critical that teachers monitor student participation and performance on an ongoing basis.

Below is a chart that breaks down the responsibilities of the school district and Achieve3000.

Protocol for Successful Implementation:

<i>Achieve3000’s Commitment:</i>	<i>Wilkinson Junior High School’s Commitment:</i>
<p>We will:</p> <ul style="list-style-type: none"> • Provide access to our solutions anytime and anywhere so that students can constantly learn. • Supply ongoing assessments to measure changes in each student’s Lexile level and adjust content accordingly. • Deliver professional learning sessions and services customized to support effective use of our solutions. • Boost district-wide literacy with a cross-curricular focus. • Engage parents by supplying free parent licenses. • Offer motivational contests and celebrations to encourage student and teacher participation. • Work with district and school leadership on targeted intervention plans and instructional strategies. 	<p>To enjoy full success, we recommend you:</p> <ul style="list-style-type: none"> • Supply Achieve3000 with student, teacher and class rosters for data upload. • Follow the implementation timeline described above • Administer LevelSet assessments in the timeframe set by your district. • Plan for students to complete a minimum of two lessons weekly, with students scoring 75% or above on activities. • Ensure attendance of participating teachers at scheduled professional training sessions and encourage use of our Learning Center resources. • Collaborate with your Achieve3000 representatives in interpreting data from reports to correctly identify needs. • Use Leadership and Observation Checklists to help monitor the implementation of the program.



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Section 3: Enrollment Information

The grant covers Achieve3000 licenses for select students in Wilkinson Junior High School.

Order Detail

March 27, 2014
Subscription start date*

June 30, 2014
Subscription end date*

Item #	Product	Cost	Qty	Total
2014-LIT	Achieve3000 Differentiated Literacy Solution Platform access for up to 250 students and 1 day of on-site Professional Development.	\$10,370.00	1	\$10,370.00
TOTAL				\$10,370.00
ACHIEVE3000 STUDENTS FIRST GRANT AWARD for student and teacher zccess to on-line platform and resources.				(\$-7,970.00)
TOTAL COST – KEYSTONE HEIGHTS JUNIOR/SENIOR HIGH SCHOOL for ONE day on-site of Professional Development				\$2,400.00

Contact Information

Please provide the information below:

Name of School* School District*

Address* City* State* Zip* Phone*

Implementation Contact (name, title)* E-mail address Fax

Section 4: Grant Acceptance Form

Wilkinson Junior High School Commitment

I have read and accept the Achieve3000 Students FIRST Grant. I understand that this GRANT in the amount of \$7,970.00 will cover the cost of the Achieve3000 program, and that the District is responsible for the remaining balance of \$2,400.00.

I agree to provide release time to program instructors and principals to attend training session(s) and to follow the recommended implementation protocols described earlier.

I am aware that this is a one-time award that will not be available in future school years.

Name _____ Title _____

Signature _____ Date _____

Achieve3000 Commitment

Achieve3000 will ensure that students significantly improve their reading and writing skills through differentiated instruction, in accordance with the protocols described earlier.

Name _____ Title _____

Signature _____ Date _____

The Completed Form and Purchase Orders can be sent to:

Achieve3000
1985 Cedar Bridge Ave., Suite 3
Lakewood, NJ 08701
Fax: 316-221-0718
Email: orders@achieve3000.com

For terms and conditions, please refer to www.achieve3000.com/terms