

## NBEA 2013 Annual Convention & Trade Show

April 16-20, 2013

Atlanta Marriott Marquis | Atlanta, GA

he NBEA 2013 Annual Convention will be held in Atlanta, Georgia, at the Atlanta Marriott Marquis, April 16-20. Members of the General Convention Committee and Convention Program Committee have created a program with more than 70 educational sessions that meet the varied and common goals of business educators, over 20 technology workshops to expand specific skills and introduce additional technology, and three general sessions where prominent speakers will be featured. Don't miss this fantastic opportunity to learn and network at the largest convention solely dedicated to business education!

Concurrent sessions will address the following topics:
Reality TV in the Business Classroom, e-Tailing, Security
Challenges in Technology, Psychology of Dress, Accounting
Careers, Personal Finance, Social Media Marketing
Strategies, Employability Skills, Global Cultural
Communication, Classroom Management Strategies,
Current Issues & Trends Impacting e-Commerce, National
Honor Society, What Global Marketers Wish Students Knew,
Changing Middle School Curriculum, Integrating Mac
Products into Business Courses, Strategies for Assessing
Student Learning, Incorporating Sales Presentation Models

in Business Classrooms, Preparing Students for College, Common Core Standards, Ethics & Etiquette in Digital Communications, 2012 National Standards for Business Education, Creative Projects in Entrepreneurship, Curriculum Resources for Economic Education, Creating Online Secondary Business Education Classes, Creating Industry Partners, and many more. Bring Your Own Laptop and Bring Your Own iPad sessions will be held on Friday afternoon, in addition to repeat concurrent sessions.

The NBEA 2013 Annual Convention & Trade Show will be held at the Atlanta Marriott Marquis. Located in Peachtree Center, this contemporary hotel is just steps away from the Georgia Aquarium, World of Coca-Cola, and few blocks from CNN Center, Georgia World Congress Center, Philips Arena, Turner Field, and the Georgia Dome.

Atlanta is a world-class, modern city with a rich, passionate history. Home to the civil rights movement and the 1996 Olympics, Atlanta has shown its rich diversity. Atlanta is also home to some of the nation's most successful businesses and entrepreneurs. Come and experience for yourself the exciting city of Atlanta!



## NATIONAL BUSINESS EDUCATION ASSOCIATION CONVENTION HOTEL RESERVATION FORM

#### **GENERAL INFORMATION**

The Atlanta Marriott Marquis is the headquarters hotel for the NBEA 2013 Annual Convention, April 16-20.

Hotel accommodations can be made by contacting Marriott Reservations at 866-469-5475 or by fax at 404-586-6247 (Attention: Kayleigh Pandolfi). Specify the NBEA room block. To make your reservations online, visit our web site at www.nbea.org.

Room rates at the Atlanta Marriott Marguis are:

- \$155 Single
- \$165 Double
- Additional person in room \$20

The Atlanta Marriott Marquis requires a check/money order or credit card to hold your reservation. Reservations must be made by **March 27, 2013**.

Rates are subject to applicable state & local taxes (currently 16% per night) in effect at time of check in. Reservations are accepted on a first-come, first-served basis and subject to availability. Your credit card holds your room reservation until 6:00 p.m. the day of arrival. You must cancel your reservation prior to that or you will be charged one nights room & tax for the arrival date and your reservation will be cancelled as a no show. Check-in time is 4:00 p.m.; check-out time is 12:00 noon.

## Those booking rooms in the NBEA room block must be registered convention attendees or registered exhibitors.

\*Note — Credit card guarantees and deposits will be refunded only if cancellation notification is given within 48 hours prior to arrival.

The hotel does not mail confirmation slips. For your convenience, an e-mail confirmation may be sent if that information is provided (at right).

For more information about the NBEA 2013 Convention and the Atlanta Marriott Marquis, visit our web site at www.nbea.org.

This form must be received at the Atlanta Marriott Marquis by March 27!

Signature

# Atlanta Marriott Marquis 265 Peachtree Center Avenue • Atlanta, Georgia 30303 Tel: 866-469-5475 • Fax: 404-586-6247 April 16-20, 2013

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## NBEA 2013 Annual Convention & Trade Show

## PRELIMINARY SCHEDULE

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8:30 a.m. – 6:00 p.m.

9:30 a.m. – 12:00 p.m. 12:30 p.m. – 3:00 p.m. 4:00 p.m. – 5:30 p.m.

4:00 p.m. – 6:00 p.m.

6:00 p.m. – 7:30 p.m.

Convention Registration, Resource Center, and Hospitality Technology Workshops

Technology Workshops Technology Workshops

National Association for Business Teacher Education (NABTE)

Session

Technology Workshops

## Wednesday, April 17, 2013

7:00 a.m. – 3:30 p.m.

8:00 a.m. - 11:30 a.m.

8:30 a.m. - 11:30 a.m.

8:30 a.m. - 11:30 a.m.

9:00 a.m. - 11:30 a.m. 10:00 a.m. - 3:15 p.m.

10:00 a.m. – 11:30 a.m. 10:30 a.m. - 11:30 a.m.

10:30 a.m. – 11:30 a.m.

11:45 a.m. – 1:15 p.m.

12:30 p.m. - 3:00 p.m.1:30 p.m. – 2:30 p.m.

1:30 p.m. - 2:30 p.m.

1:30 p.m. – 2:30 p.m.

1:30 p.m. – 2:30 p.m. 3:30 p.m. – 5:00 p.m. 5:15 p.m. – 6:15 p.m.

5:30 p.m. - 7:00 p.m.6:30 p.m. - 7:30 p.m. Convention Registration,

Resource Center, and Hospitality

Professional Development

Seminars

National Association of Supervisors of Business

Education (NASBE) Rap Session National Association for Business

Teacher Education (NABTE)

Research Conference Technology Workshops

Exhibit Hall Open for Attendees

Tour of Exhibits Concurrent Sessions

Business in Action Sessions Association for Research in Business Education: Delta Pi

Epsilon Luncheon Technology Workshops

Concurrent Sessions

Association for Research in Business Education: Delta Pi Epsilon Research Award Report

First Timers & New Professionals Reception

Business in Action Sessions

Opening General Session National Association for Business Teacher Education

(NABTE) Business Meeting Technology Workshops President's Reception

### Thursday, April 18, 2013

8:00 a.m - 3:30 p.m.

Convention Registration, Resource Center, and Hospitality 8:30 a.m. - 9:30 a.m. 8:30 a.m. - 9:30 a.m.

8:30 a.m. - 11:00 a.m.

9:00 a.m. – 3:30 p.m. 9:45 a.m. – 10:45 a.m.

9:45 a.m. – 10:45 a.m.

11:00 a.m. – 12:00 p.m. 11:00 a.m. – 12:00 p.m.

12:00 p.m. – 2:30 p.m.

12:15 p.m. – 1:30 p.m.

1:30 p.m. – 2:30 p.m. 2:30 p.m. - 3:30 p.m.

2:30 p.m. – 3:30 p.m.

3:45 p.m. – 5:00 p.m.

5:15 p.m. – 6:15 p.m.

5:15 p.m. - 6:30 p.m.

5:30 p.m. - 7:00 p.m.6:30 p.m. – 8:00 p.m. Concurrent Sessions Business in Action Sessions

Technology Workshops Exhibit Hall Open for Attendees

Legislative Seminar Tour of Exhibits

Concurrent Sessions Business in Action Sessions

Technology Workshops Networking Luncheon

Tour of Exhibits Concurrent Sessions

Business in Action Sessions Second General Session

U.S. Chapter of International Society for Business Education

(ISBE) Business Meeting Networking with Your

Colleagues

Technology Workshops

U.S. Chapter of International Society for Business Education

(ISBE) Reception

## Friday, April 19, 2013

8:00 a.m. – 11:30 a.m.

8:30 a.m. – 9:30 a.m. 8:30 a.m. – 11:00 a.m.

9:30 a.m. – 10:30 a.m.

10:30 a.m. – 11:30 a.m. Concurrent Sessions 12:00 noon – 1:45 p.m. 2:15 p.m. – 3:15 p.m.

2:15 p.m. – 3:15 p.m. 2:30 p.m. - 3:30 p.m.

2:30 p.m. - 4:00 p.m.

3:30 p.m. – 4:30 p.m. 3:30 p.m. – 4:30 p.m. Convention Registration, Resource Center, and Hospitality

Concurrent Sessions Technology Workshops

Policies Committee for Business and Economic Education

(PCBEE) Information Session NBEA Awards Luncheon

Bring Your Own Laptop and iPad Sessions

Repeat Concurrent Sessions National Association of

Supervisors of Business Education (NASBE) Business

Session

Technology Workshops Bring Your Own Laptop and

iPad Sessions Repeat Concurrent Sessions

Saturday, April 20, 2013

9:00 a.m. – 11:00 a.m. Closing General Session

#### Ebener, Melissa

From:

PARKER, PAUL E.

Sent:

Tuesday, January 29, 2013 3:53 PM

To:

MYRICK, CONSTANCE D. Ebener, Melissa

Cc: Subject:

RE: NBEA Conference-Atlanta

#### Connie,

Have you had the out of state travel board approved? If not, get with Melissa to get that done. BTW, you can be a retired member and serve on the board. If they are paying for your expenses when you travel, it may be a way to stay active.

Paul Parker Clay County CTE Director 2306 Kingsley Ave Orange Park, FL 32073 (904) 284-6574

From: MYRICK, CONSTANCE D.

Sent: Tuesday, January 29, 2013 2:29 PM

To: PARKER, PAUL E.

Subject: NBEA Conference-Atlanta

Hi Mr. Parker,

I'm all registered for the conference in Atlanta in April. FBTEA is paying for all expenses except the sub, and I am paying for that out of my department funds. We spent our cert money on books and programs.

I think I will need to let our administration know that it was approved by you, so they will approve it here. I'm getting the paperwork ready today. This is going to be a great conference, and I am really excited for the opportunity to attend. When the NBEA/SBEA officers were here last year, they approached me about serving on their boards. Whew! I told them I need to get me sea legs on this board first! By that time, I will be retired, and it won't matter. I am so bad about saying "no"....need to get better at it. ©

Have a great evening!

Corunie Myrick
Career and Technical Education
900 N. W. Orchid Avenue
Keystone Heights, FL 32656
352-473-1484