

CLAY COUNTY DISTRICT SCHOOLS

F.A.C.E.

Engaging And Supporting Families

June 17, 2025



Introductions



Executive Summary & Introduction

FACE initiatives strengthen school-family partnerships to boost student success.

Strategic Plan - Goal 3



Strategic
GOAL 3

**FAMILY AND COMMUNITY
ENGAGEMENT**

Engage families and the community in the educational process to create robust learning opportunities and partnerships that support and prepare students to be successful throughout the K-12 educational experiences, leading to graduation and beyond.

Strategic Plan - Initiatives



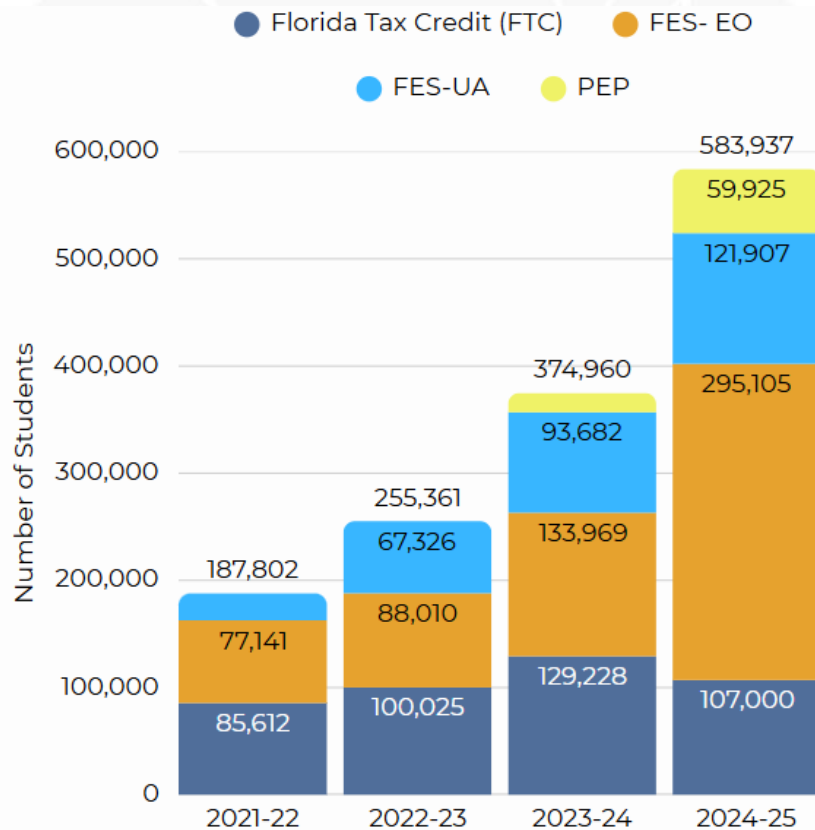
- **Standardized and supported the volunteer system**
- **Delivered and supported language assistant devices at each school**
- **Site-based training (Raptor,ILA)**
- **Sent Parent Survey (Communication and Services)**
- **Meet regularly with school and district-level leadership**
- **Developed Field Trip Process**
- **Summer Camp Process**
- **Refined district, school, and teacher communication with parent(s)/guardian(s)**

Strategic Plan - Initiatives



- **Marketed and promoted school and district achievements**
- **Initiated new district and school websites**
- **Streamlined registration guidance**
- **Developed engagement event guidance**
- **Monitored monthly enrollment and withdrawal data**
- **Sent and monitored Withdrawal Exit Survey**
- **Represented and marketed CCDS at community events**
- **Supported district-wide events**
- **Supported annual national engagement events**

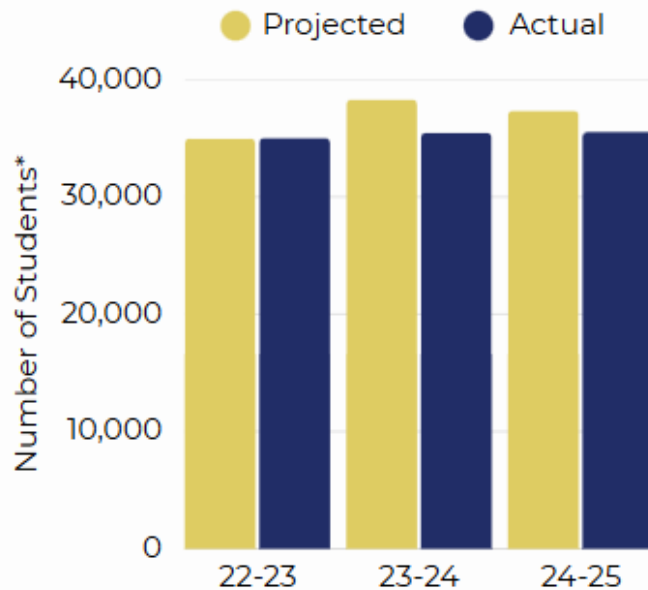
State Data



Enrollment Numbers



Student Enrollment After 10-Day Count



Year of
the
Universal
Voucher

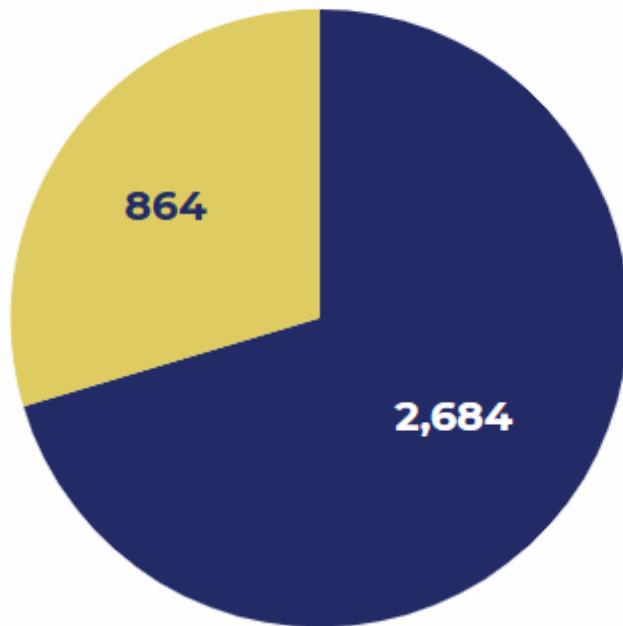
Note: This is Brick & Mortar only.

Enrollment Numbers 24-25



AFTER the First Day of School

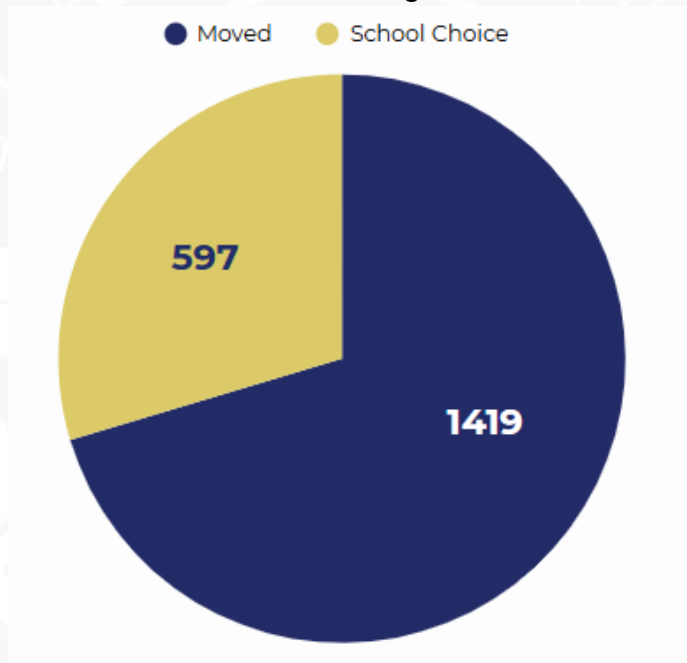
- New to Clay County
- Local student From School Choice Option(Non-CCDS)



Withdraw Numbers 24-25



AFTER the First Day of School



*Does not include early graduation, voluntary unenrollment,
health factors, and in county transfer *

Student Choice Options:



CCDS

- VPK
- AICE
- Virtual
- Dual Enrollment
- CTE
- COE
- School of the Arts
- STEAM
- Montessori
- Wide array of services

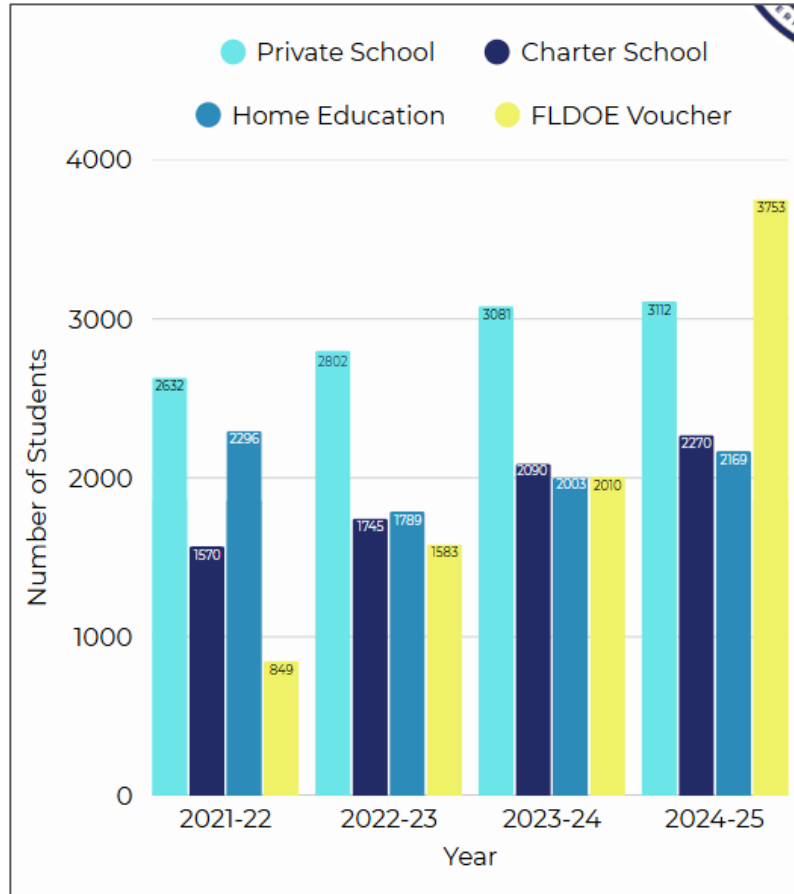
Private Schools

- Religious
- Non-Religious

Charter Schools

Home Education

Voucher Usage In Clay County



Current Initiatives



- Kindergarten Enrollment Campaign
- Kindergarten Tours
- Exit Surveys
- Communications (Apptegy, Rooms)
- Focus School and Expanded COE Enrollment Campaign
- School Events
- Volunteerism



Future Initiatives



1. PFA/PFO Development
2. A la Carte course offerings
3. Continued website and communication enhancement
4. Expediting Event Check-in
5. Business & Community Partnerships
6. Guidance for Club and Summer Camp Sponsors

Continued Robust Family Engagement Activities

School-based

District-wide

In the Community





Academic & Informational Events

Initial Connections

Academic Enrichment

Celebrating Achievement

Guidance & Transition

Targeted Support

Supporting ELL Families

Community & Social Events

Building Community Spirit

Celebrating Culture & Occasions

Strengthening Family Bonds

Hands-on Involvement

Holiday Support & Celebration

**Connecting with the Wider
Community**

Key Transition Events



Parent Engagement & Support

Parent Voice & Input

Communication & Networks

**Parent Education &
Resources**

The background of the slide features a dark blue field with a faint, artistic illustration of several colored pencils standing vertically. A solid red diagonal stripe runs from the bottom left towards the top right, separating the blue background from the white content area.

Resource & Support Programs

Food Assistance

**Community Partnership
Schools**

Health & Wellness Services

Student Development

The Numbers



414

Business Partners

4,000+

Athletic Events

1,345

Field Trips

200+

Fine Arts Events

10,017

Registered Volunteers

L2: 1,966

60

Title I Events



Clay County Schools is committed to strong family engagement through a variety of programs, nearly 10,000 volunteers, and multi-channel communication. Recurring events reflect a sustained effort to foster a supportive, connected community where families are true partners in education.