



NBEA 2013 Convention Registration Fees	
Professional Member	\$240
Student Member	\$155
Retired Member	\$185
Nonmember	\$400
Spouse	\$75

# NBEA 2013 Annual Convention & Trade Show

## April 16-20, 2013

### Atlanta Marriott Marquis | Atlanta, GA

The NBEA 2013 Annual Convention will be held in Atlanta, Georgia, at the Atlanta Marriott Marquis, April 16-20. Members of the General Convention Committee and Convention Program Committee have created a program with more than 70 educational sessions that meet the varied and common goals of business educators, over 20 technology workshops to expand specific skills and introduce additional technology, and three general sessions where prominent speakers will be featured. Don't miss this fantastic opportunity to learn and network at the largest convention solely dedicated to business education!

Concurrent sessions will address the following topics: Reality TV in the Business Classroom, e-Tailing, Security Challenges in Technology, Psychology of Dress, Accounting Careers, Personal Finance, Social Media Marketing Strategies, Employability Skills, Global Cultural Communication, Classroom Management Strategies, Current Issues & Trends Impacting e-Commerce, National Honor Society, What Global Marketers Wish Students Knew, Changing Middle School Curriculum, Integrating Mac Products into Business Courses, Strategies for Assessing Student Learning, Incorporating Sales Presentation Models

in Business Classrooms, Preparing Students for College, Common Core Standards, Ethics & Etiquette in Digital Communications, 2012 *National Standards for Business Education*, Creative Projects in Entrepreneurship, Curriculum Resources for Economic Education, Creating Online Secondary Business Education Classes, Creating Industry Partners, and many more. Bring Your Own Laptop and Bring Your Own iPad sessions will be held on Friday afternoon, in addition to repeat concurrent sessions.

The NBEA 2013 Annual Convention & Trade Show will be held at the Atlanta Marriott Marquis. Located in Peachtree Center, this contemporary hotel is just steps away from the Georgia Aquarium, World of Coca-Cola, and few blocks from CNN Center, Georgia World Congress Center, Philips Arena, Turner Field, and the Georgia Dome.

Atlanta is a world-class, modern city with a rich, passionate history. Home to the civil rights movement and the 1996 Olympics, Atlanta has shown its rich diversity. Atlanta is also home to some of the nation's most successful businesses and entrepreneurs. Come and experience for yourself the exciting city of Atlanta!



[WWW.NBEA.ORG](http://WWW.NBEA.ORG)





# NBEA 2013 Annual Convention & Trade Show

## PRELIMINARY SCHEDULE

### Tuesday, April 16, 2013

- 8:30 a.m. – 6:00 p.m. Convention Registration, Resource Center, and Hospitality
- 9:30 a.m. – 12:00 p.m. Technology Workshops
- 12:30 p.m. – 3:00 p.m. Technology Workshops
- 4:00 p.m. – 5:30 p.m. Technology Workshops
- 4:00 p.m. – 6:00 p.m. National Association for Business Teacher Education (NABTE) Session
- 6:00 p.m. – 7:30 p.m. Technology Workshops

### Wednesday, April 17, 2013

- 7:00 a.m. – 3:30 p.m. Convention Registration, Resource Center, and Hospitality
- 8:00 a.m. – 11:30 a.m. Professional Development Seminars
- 8:30 a.m. – 11:30 a.m. National Association of Supervisors of Business Education (NASBE) Rap Session
- 8:30 a.m. – 11:30 a.m. National Association for Business Teacher Education (NABTE) Research Conference
- 9:00 a.m. – 11:30 a.m. Technology Workshops
- 10:00 a.m. – 3:15 p.m. Exhibit Hall Open for Attendees
- 10:00 a.m. – 11:30 a.m. Tour of Exhibits
- 10:30 a.m. – 11:30 a.m. Concurrent Sessions
- 10:30 a.m. – 11:30 a.m. Business in Action Sessions
- 11:45 a.m. – 1:15 p.m. Association for Research in Business Education: Delta Pi Epsilon Luncheon
- 12:30 p.m. – 3:00 p.m. Technology Workshops
- 1:30 p.m. – 2:30 p.m. Concurrent Sessions
- 1:30 p.m. – 2:30 p.m. Association for Research in Business Education: Delta Pi Epsilon Research Award Report
- 1:30 p.m. – 2:30 p.m. First Timers & New Professionals Reception
- 1:30 p.m. – 2:30 p.m. Business in Action Sessions
- 3:30 p.m. – 5:00 p.m. Opening General Session
- 5:15 p.m. – 6:15 p.m. National Association for Business Teacher Education (NABTE) Business Meeting
- 5:30 p.m. – 7:00 p.m. Technology Workshops
- 6:30 p.m. – 7:30 p.m. President's Reception

### Thursday, April 18, 2013

- 8:00 a.m. – 3:30 p.m. Convention Registration, Resource Center, and Hospitality

- 8:30 a.m. – 9:30 a.m. Concurrent Sessions
- 8:30 a.m. – 9:30 a.m. Business in Action Sessions
- 8:30 a.m. – 11:00 a.m. Technology Workshops
- 9:00 a.m. – 3:30 p.m. Exhibit Hall Open for Attendees
- 9:45 a.m. – 10:45 a.m. Legislative Seminar
- 9:45 a.m. – 10:45 a.m. Tour of Exhibits
- 11:00 a.m. – 12:00 p.m. Concurrent Sessions
- 11:00 a.m. – 12:00 p.m. Business in Action Sessions
- 12:00 p.m. – 2:30 p.m. Technology Workshops
- 12:15 p.m. – 1:30 p.m. Networking Luncheon
- 1:30 p.m. – 2:30 p.m. Tour of Exhibits
- 2:30 p.m. – 3:30 p.m. Concurrent Sessions
- 2:30 p.m. – 3:30 p.m. Business in Action Sessions
- 3:45 p.m. – 5:00 p.m. Second General Session
- 5:15 p.m. – 6:15 p.m. U.S. Chapter of International Society for Business Education (ISBE) Business Meeting
- 5:15 p.m. – 6:30 p.m. Networking with Your Colleagues
- 5:30 p.m. – 7:00 p.m. Technology Workshops
- 6:30 p.m. – 8:00 p.m. U.S. Chapter of International Society for Business Education (ISBE) Reception

### Friday, April 19, 2013

- 8:00 a.m. – 11:30 a.m. Convention Registration, Resource Center, and Hospitality
- 8:30 a.m. – 9:30 a.m. Concurrent Sessions
- 8:30 a.m. – 11:00 a.m. Technology Workshops
- 9:30 a.m. – 10:30 a.m. Policies Committee for Business and Economic Education (PCBEE) Information Session
- 10:30 a.m. – 11:30 a.m. Concurrent Sessions
- 12:00 noon – 1:45 p.m. NBEA Awards Luncheon
- 2:15 p.m. – 3:15 p.m. Bring Your Own Laptop and iPad Sessions
- 2:15 p.m. – 3:15 p.m. Repeat Concurrent Sessions
- 2:30 p.m. – 3:30 p.m. National Association of Supervisors of Business Education (NASBE) Business Session
- 2:30 p.m. – 4:00 p.m. Technology Workshops
- 3:30 p.m. – 4:30 p.m. Bring Your Own Laptop and iPad Sessions
- 3:30 p.m. – 4:30 p.m. Repeat Concurrent Sessions

### Saturday, April 20, 2013

- 9:00 a.m. – 11:00 a.m. Closing General Session

## **Ebener, Melissa**

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**From:** PARKER, PAUL E.  
**Sent:** Tuesday, January 29, 2013 3:53 PM  
**To:** MYRICK, CONSTANCE D.  
**Cc:** Ebener, Melissa  
**Subject:** RE: NBEA Conference-Atlanta

Connie,

Have you had the out of state travel board approved? If not, get with Melissa to get that done. BTW, you can be a retired member and serve on the board. If they are paying for your expenses when you travel, it may be a way to stay active.

Paul Parker  
Clay County CTE Director  
2306 Kingsley Ave  
Orange Park, FL 32073  
(904) 284-6574

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**From:** MYRICK, CONSTANCE D.  
**Sent:** Tuesday, January 29, 2013 2:29 PM  
**To:** PARKER, PAUL E.  
**Subject:** NBEA Conference-Atlanta

Hi Mr. Parker,

I'm all registered for the conference in Atlanta in April. FBTEA is paying for all expenses except the sub, and I am paying for that out of my department funds. We spent our cert money on books and programs.

I think I will need to let our administration know that it was approved by you, so they will approve it here. I'm getting the paperwork ready today. This is going to be a great conference, and I am really excited for the opportunity to attend. When the NBEA/SBEA officers were here last year, they approached me about serving on their boards. Whew! I told them I need to get me sea legs on this board first! By that time, I will be retired, and it won't matter. I am so bad about saying "no"....need to get better at it. ☺

Have a great evening!

*Connie Myrick*  
Career and Technical Education  
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Keystone Heights, FL 32656  
352-473-1484