

Guidelines for Academy Naming Rights

The business must:

- Represent the targeted industry within the academy theme.
- Provide jobs that are on the Regional Targeted Occupation List as provided by the Florida Agency for Workforce Innovation.
- Represent age appropriate products.
- Have a mission that promotes activities to benefit the health and well being of students.
- Actively participate with the academy advisory board.
- Sign a contract drafted by the School Board attorney that contains a clause for annual evaluation of the contract.
- Agree to a financial obligations or resources valued at \$50,000 or more for the life of the contract

This may include, but not be limited to:

- \$50,000 cash donation
- Personnel loan – teaching in the classroom for a minimum of two periods in a targeted area within the academy theme
- Donation of combined goods and/or services with a minimum value of \$50,000 that may include , but not be limited to:
 - Classroom/training space
 - Equipment purchases
 - Software purchases
 - Sponsorship of student work-based experiences