

Ebener, Melissa

From: PARKER, PAUL E.
Sent: Friday, April 13, 2012 8:09 AM
To: Ebener, Melissa
Subject: FW: Visit to the Port of LA - Business Partner Engagement and Foundation Funding Research Visit - May 13 - 16, 2012

I need this to be on the Board agenda.

Paul Parker
Clay County CTE Director
23 South Green St.
Green Cove Springs, FL 32043
(904) 284-6574

From: KORNEGAY, DIANE S.
Sent: Thursday, April 12, 2012 12:06 PM
To: PARKER, PAUL E.
Subject: RE: Visit to the Port of LA - Business Partner Engagement and Foundation Funding Research Visit - May 13 - 16, 2012

Approved

Diane Kornegay
Asst. Superintendent for Instruction
School District of Clay County
(904) 529-2614

From: PARKER, PAUL E.
Sent: Wednesday, April 11, 2012 12:07 PM
To: KORNEGAY, DIANE S.
Cc: ADAMS, DENISE S.; PAULK, ALICE M.
Subject: FW: Visit to the Port of LA - Business Partner Engagement and Foundation Funding Research Visit - May 13 - 16, 2012
Importance: High

Diane,
Please see the email string below. This is a request for someone to go with this group to Los Angeles. I need some time to determine who would be appropriate—the teacher, Alice, or the Career Specialist. We have received a grant from the Logistics Banner Center (Jaxport is one of the leading supporters of the Logistics Banner Center) for startup of the Logistics academy and would use those grant funds to pay for the trip. I understand the issues with travel, but would need an answer quickly if this is approved so I can get it on the Board agenda since it is out of state. I believe this would be a beneficial trip for one of our folks.

Paul Parker
Clay County CTE Director
23 South Green St.
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From: Joanne Kazmierski [mailto:Joanne.Kazmierski@jaxport.com]

Sent: Tuesday, April 10, 2012 4:59 PM

To: PARKER, PAUL E.; Force, Crystal J.; Ann Watts; Robin Steele Fall; Paula Chaon; 'Larry D. Woodward'; huddlest_t01@firm.edu

Cc: CHAMPAGNE, TIMOTHY J.; Walker, Marian V.; Sutton, Christopher S.; Collins, Delores C.; 'Marisa D. Leonard'; tambrose@baker.k12.fl.us; Stephanie Glenn; rebecca.golden@firm.edu; Beck, Sandra P.

Subject: Visit to the Port of LA - Business Partner Engagement and Foundation Funding Research Visit - May 13 - 16, 2012

Importance: High

Good afternoon educational partners!

I am forwarding this information as an invitation to see if any of you want to make this visit out with us to the Port of LA. Dr. Christal Albrecht, Sandra Beck and Bob Stamp from FSCJ and myself are definitely making the visit and now we are reaching out to our NE Florida High School Career Academy Partners to see if you want to join us. In addition, we are reaching out to Business Partners as well.

The cost of the trip is at your own expense, but the benefits from engagement and learning will be invaluable. And, most importantly, we will develop a plan and financial funding opportunities for your Career Academy Students!

We will be recommending 2-3 hotel locations and be finalizing the itinerary within a week.

Estimated expenses: \$1,500 or less....

Please let me know by noon Friday, April 13th if you think there might be an opportunity to attend!

Sincerely,
Joanne

Joanne Kazmierski
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BACKGROUND OF LOGISTICS CAREER PATHWAYS:

Currently the Northeast Florida Region have seven (7) International Trade and Logistics High School Career Academies

- Duval (3) – First Coast, Lee and Forrest High Schools
- Clay – Clay High School
- Baker – Baker High School
- Columbia – Columbia High School
- St. Johns – Ponte Vedra High School (International Business and Marketing only)

Six (6) of these academies are utilizing the Global Logistics and Supply Chain Technology Frameworks in which 12 hours of their studies articulate into the FSCJ Supply Chain Management AS Degree program.

Most of these career academies started in the past 3-5 years and students have benefited as follows from two grant funding streams: a FDOT Garret Morgan Grant w/UNF – funding expired in 2011 and a Community Based Jobs Training Grant (CBJT) w/FSCJ – funding expires in late 2013.

- Scholarships
- Student Internships
- Logistics Summer Camps
- Teacher Externships

NEED / OPPORTUNITIES:

- FSCJ has a strong business partner Advisory Council that has assisted with all high school and post-secondary programs. Most of the support has been in-kind. There is a strong need to sustain the programs and student funding for educational growth beyond the current DOL CBJT grant which expires late 2013.
- The Port of Jacksonville is slated to grow tremendously over the next 5-10 years. Port and logistics companies are needing “qualified” candidates for the jobs of tomorrow. Many today tell us that they don’t have the local qualified workforce. Engaged business partners and education make for a great mix for continued prosperous growth in our region.
- Business partners can fund and support various educational programs after grant monies expire. Businesses can also assist with in-kind or monetary support on future grant applications

PURPOSE and EXPECTED OUTCOMES OF THE PORT OF LA VISIT:

The intent of this trip is for JAXPORT and FSCJ to visit the Port of LA and it’s business partners to observe ways that they raise monies to sustain programs. Currently the Port of LA works closely with business partners and a non-profit organization called International Trade Education Programs (ITEP) <http://itepinc.org/>. ITEP sponsors and hosts an annual fundraising dinner by inviting hundreds of Port and Logistics professionals to an Annual Scholarship Dinner. Each Career Academy is represented, the “best-of-the-best” students/scholarship recipients present their experiences at the dinner and usually a predominant figure in the port and logistics arena is recognized. Students from the participating school culinary programs make and host the dinner. All funds raised are spent on educational scholarships, internship and programs for the Career Academy Students.

It is our hope that the group of JAXPORT, FSCJ, educational and business partners who attend this trip can learn from the ITEP program and implement one similar in Northeast Florida.

WHY FSCJ?

- Students in the Logistics Career Academies will earn 12 Credit Hours that Articulate into FSCJ’s AS Degree as stated above. These students become the “feeder-pattern” for the college....creating sustainability.
- FSCJ has a Foundation that can collect and properly distribute the funds to the High Schools.
- FSCJ owns the Certification rights to the American Society of Transportation and Logistics (ASTL) Professional Designation in Logistics and Supply Chain Management (PLS) Certification. Even if other local colleges (ie: Florida Gateway College and St. Johns River State College) offer the AS pathway....FSCJ can still own the rights to administer the PLS Certification, a funding stream in itself.
- FSCJ is already known in our community to be a logistics leader in education.
- Staffing capability to administer a logistics program.

PORT OF LA ITINERARY – May 13-16, 2012:

- Tour of the Port of LA Harbor – Learn about the Port and it’s differences/similarities to Jacksonville
- Meet with the Executive Director of the International Trade Education Programs (ITEP) organization to learn how they raise and disperse their funds

- Learn from ITEP how they coordinate/organize their Scholarship Dinner. Determine Opportunities and Challenges.
- Visit to Banning High School – one of the local High School Career Academies – Discussion on articulation agreements
- Meet and Greet lunch/dinner with Port of LA and other Key Business Partners
- Meet with the Port of LA Student Internship Program Coordinator to see their model on how they run their programs

Sincerely,
Joanne

Joanne Kazmierski
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