

**State Identifier: 3-007-003**

**Component Title: Blackboard Learn Class-Website Development**

**Inservice Points: 30**

**Certification Area(s): All**

**General Objectives:**

The purpose of this component is to enable participants to improve student learning through the creation and implementation of a safe and effective class website that strengthens communication between school and home, and provides support and enhancement of the learning taking place in their classrooms.

Upon successful completion of this component, all participants will be able to publish and implement an efficient and effective online class website utilizing Blackboard Learn.

**Specific Objectives:**

1. Identify and implement research-based practices for using an online class website to enhance student learning.
2. Demonstrate the ability to design an efficient and effective class website using Blackboard Learn.
3. Demonstrate the ability to create a class website that contains relevant and up-to-date information.
4. Demonstrate the ability to utilize a class website to communicate effectively with students and parents.
5. Demonstrate the ability to provide a safe class website environment for students.

**Activities may include:**

1. After orienting the students in class on how to access and safely use the new class website, the participant will send home a corresponding letter to parents. This will help establish procedures and guidelines for students and parents to utilize the website regularly.
2. The participant provides users with specific webmaster contact information, as well as helpful information on how to successfully utilize the different areas of the website.
3. The participant's site navigation menu is designed to provide easy navigation and links to essential site content.
4. The participant utilizes text, color, and graphics effectively to design an efficient and aesthetically pleasing class website with Blackboard Learn.
5. The participant develops and maintains an up-to-date online class calendar that highlights dates of important school and classroom functions, activities, assignments, and assessments.
6. The participant uses specific Blackboard Learn features, such as Announcements and customized content areas to provide additional details about any school and/or classroom functions, activities, assignments, and assessments highlighted on the class website calendar.
7. The participant's class website provides links to relevant and safe online resources for students.
8. The participant's class website provides links to relevant online resources for parents.
9. The participant's class website contains documents in PDF format that can be read, saved, and printed out easily.

**Participant Follow-up:**

1. Each participant will submit hard evidence for each completed activity. This evidence of the implementation of strategies to improve student achievement may be on disk, on-line, or in print, and must be submitted to the Professional Development Facilitator (PDF).

2. Each participant will submit to the PDF documentary evidence of individual student achievement relevant to completed activities.
3. Each participant must submit to the PDF a Professional Development Follow-up Form, available on-line at the Teacher Training Website (<http://www.clay.k12.fl.us/ttc>), within 30 days of the compilation of the follow-up evidence, or no later than June 1 of the current academic year.

**Facilitator Component Evaluation:**

1. Each facilitator will collect a Professional Development Follow-up Form from each participant.
2. Each facilitator will submit a short summary of the documentary evidence of student achievement, and a Component Evaluation Summary to the Professional Development Department.