

Goodwin, Lisa

From: Lighthiser, Brian <BLighthiser@Scholastic.com>
Sent: Tuesday, October 11, 2011 6:39 PM
To: Lewis, Jr., Dewitt; Goodwin, Lisa
Cc: Frost, Robin
Subject: San Francisco Math Summit
Attachments: San Fran 2011.pdf

Hi Lisa and Mr. Lewis,

Thank you for setting up the time for me to speak with your math coaches today. I hope the time was well served. Please feel free to give me a call should you have any further questions—I really look forward to partnering with you all this year.

On a side note, Scholastic is hosting a Math Leadership Summit in San Francisco December 5th-7th. In addition to hearing from keynotes such as Marilyn Burns and Deborah Ball, this event will serve as a great opportunity to network with fellow educators from around the country—please see the attached invitation for more details.

All airfare, lodging and meals while at the conference will be covered by Scholastic. If you all would like to attend, please let me know and fax the attached registration form to Dawn Smith at 212.965.7405.

Thanks again,

Brian

Brian Lighthiser | Scholastic Inc.
Scholastic Education
Regional Director of Math Partnerships, Southeast
Cell: 617.955.6215
www.scholastic.com/mathintervention

SCHOLASTIC

Math Leadership Summit

SAN FRANCISCO: HYATT REGENCY • DECEMBER 5-7, 2011

Participant Information

Name (as it will appear on your name tag) _____ Title (as it will appear on your name tag) _____

E-mail Address (required for electronic airline ticket confirmation) _____ Telephone Number _____

School District _____

Mailing Address to receive additional correspondence (include City, State, Zip Code) _____

Conference Registration and Hotel Accommodations

Conference Registration will occur between 3:00 and 4:00 pm on Monday, December 5th. Hotel accommodations will be made for you for the nights of December 5th and 6th. The conference will end at noon on the 7th. If you would like to extend your stay at your own expense, please indicate your request below. Every effort will be made to accommodate your request.

Airline Travel

Scholastic is pleased to arrange and provide airline transportation for participants. Simply complete the information below and Scholastic's travel agency will make reservations for you.

I will drive to the convention and do not need airline reservations.

Information Required by the Transportation Security Authority (TSA) for Group Travel Reservations For TSA requirements, please provide your name as it appears on your government-issued identification/ driver's license as well as your middle name, gender, and date of birth.

First Name _____ Middle Name _____ Last Name _____ Gender _____ Date of Birth xxxxxx

Departing Information for Travel TO the Convention _____

Departing from Airport _____ Travel Date _____

Approximate time you wish to depart (A.M./P.M.) _____

Returning Information for Travel FROM the Convention _____

Returning to Airport _____ Travel Date _____

Approximate time you wish to depart (A.M./P.M.) _____

Other Comments or Requests

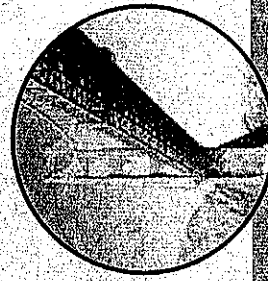
Questions? Contact Dawn Smith at 212.965.7296, dsmith@scholastic.com. To reserve your space, copy and complete this registration form and fax to 212.965.7405.

SCHOLASTIC
Math
INTERVENTION

PLEASE BE OUR GUEST

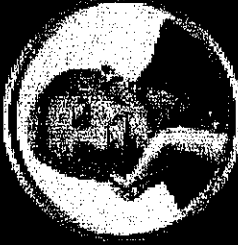
Math Leadership Summit

Effective Practices for Struggling Math Students

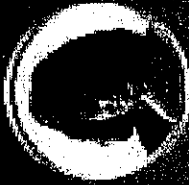


DECEMBER 5-7, 2011
HYATT REGENCY HOTEL
SAN FRANCISCO, CA

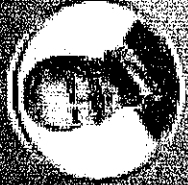
KEYNOTE SPEAKERS



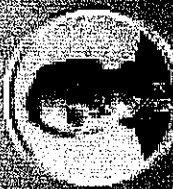
Marilyn Burns
Founder, Math Solutions



Dr. Deborah Ball
Dean, School of Education,
University of Michigan



Dr. David Dockterman
Adjunct Lecturer on Education,
Harvard Graduate School of Education



Marilyn Troy
Director of Math Intervention,
Scholastic Education

Your Participation is Requested.

How can we narrow the achievement gap in mathematics between students who are struggling and students who are successful? What are the implications of the Common Core State Standards on RTI? How can we bring struggling students to grade level and secure their path on the road to algebra and beyond? These are the challenges we face in our schools today and will be the big themes of our conference.

The Math Leadership Summit in San Francisco focuses on "intervention and the Common Core State Standards." As a participant, you will hear from nationally recognized experts in mathematics and be introduced to solutions that target the areas where many students struggle.

- Hear **Marilyn Burns** present strategies for motivating struggling learners and introduce a new solution for middle school.
- Hear **Dr. Deborah Ball** present strategies for supporting high-quality teaching of mathematics for all students.
- Hear **Dr. Ted Hasselbring** discuss his research findings in the area of mathematical fluency.
- Hear **Dr. David Dockterman's** current research in cognitive science and its implications on student effort and motivation.

Throughout the two days, you'll also have the opportunity to meet and share experiences with colleagues and peers from across the country. We are pleased to offer you complimentary air travel and hotel accommodations for this event. Conference space is limited so we encourage you to register today.

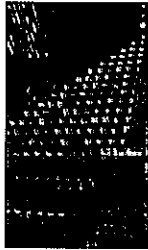
Conference Information

Registering for the Math Leadership Summit

- The Math Leadership Summit is limited to 100 participants. Please FAX your registration form to Dawn Smith at 212.965.7405 by November 21st to reserve your space.
- A Scholastic Representative will contact you to arrange your air travel and hotel accommodations.

Hotel Check-In, Conference Registration, Parking

- Conference registration will occur between 3:00 and 4:00 p.m. Hotel check-in generally occurs after 3:00 p.m. Every effort will be made to accommodate early arriving participants.
- Scholastic is pleased to provide air travel, lodging and meals for registered participants for the duration of the conference. Incidental charges, including transportation to and from the airport, baggage fees, as well as any additional hotel nights, will be paid by the participant.
- For guests wishing to arrive early or who would like to extend their stay, Scholastic will make every effort to arrange hotel reservations at the conference rate. A limited number of rooms are reserved prior to and after each convention. Please indicate any additional nights on your registration form.
- Business casual attire is appropriate during the conference. A light sweater may be comfortable in meeting rooms.



Luxury and location converge in perfect balance at Hyatt Regency San Francisco. The only AAA Four Diamond downtown San Francisco hotel situated right on the Embarcadero waterfront, you will enjoy immediate access to the Financial District and the city's most famous attractions.

Conference Program, San Francisco

DAY ONE: MONDAY, DECEMBER 5

- 3:00 – 3:15 pm Welcome
3:15 – 5:00 pm **Supporting the High Quality Teaching of Mathematics**
Dr. Deborah Ball, *Dean, School of Education, University of Michigan*
6:00 – 8:00 pm Dinner

DAY TWO: TUESDAY, DECEMBER 6

- 7:00 – 8:00 am Breakfast
8:00 – 8:30 am **Setting the Stage**
Using Universal Screeners to Place and Differentiate Instruction
8:30 – 9:15 am **Rebuilding the Cognitive Structures for Understanding Math**
Marilyn Trow, *Director of Math Intervention, Scholastic Education*
9:15 – 10:30 am Break
10:30 – 10:45 am **Developing Mathematical Fluency: The Role of Technology**
Dr. Ted Hasselbring, *Research Professor of Special Education*
Peabody College of Vanderbilt University
10:45 – 11:45 am Lunch
11:45 – 12:45 pm **Overcoming Fraction Anxiety**
Dr. David Dockterman, *Harvard Graduate School of Education*
12:45 – 1:45 pm **21st Century Math Intervention Classroom: Hands-on Experience**

DAY THREE: WEDNESDAY, DECEMBER 7

- 7:00 – 8:30 am Breakfast
8:30 – 9:30 am **How Scholastic Can Help**
9:30 – 10:00 am **Navigating Waves of Change: Driving Academic Improvement Through Challenging Times**
Sam Howe, *VP, Academic Planning and Analysis, Scholastic*
10:00 – 10:15 am Break
10:15 am – 11:15 am **Formative Assessment, Intervention, and the Common Core**
Marilyn Burns, *Founder, Math Solutions*
11:15 – 12:00 pm Wrap-Up and Close

Questions? Contact your Scholastic Representative or Dawn Smith at 212.965.7296, dsmith@scholastic.com.